

Voting Intention Poll



Fieldwork: 27th to 28th May 2021

Sample: 1,001 UK adults

Interview mode: Online

	All	Gender		Age						Region						
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	Northern Ireland
Unweighted n	1,001	398	603	107	169	161	138	181	245	146	301	179	260	68	26	17
Weighted n	1,001	490	511	105	170	161	169	159	238	112	319	161	240	85	51	28

HEADLINE GB VOTING INTENTION

Conservative	44	48	40	13	24	36	41	48	57	37	50	51	47	24	24
Labour	32	30	34	69	49	40	38	23	20	42	25	34	39	3	57
Liberal Democrats	7	5	9	10	4	4	6	7	9	10	10	5	4	5	3
SNP	5	5	6	3	11	4	6	5	4	0	0	0	0	55	0
Plaid Cymru	1	0	2	0	3	0	0	0	1	0	0	0	0	0	13
Green	8	10	6	3	6	8	7	13	7	7	11	8	7	8	0
Reform UK	2	1	3	1	2	4	1	2	2	2	2	1	2	3	3
Another party or candidate	1	1	2	1	2	3	1	2	0	3	2	1	0	2	0

Base: Eligible voters with undecided and refusers removed. Weighting: Normal and turnout.

	All	Education		Tenure		Ethnicity		Voting intention			2019 vote			EU referendum	
	All	Higher	Non-HE	Own	Rent	White	Non-White	CON	LAB	LD	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	447	554	637	341	862	139	286	238	59	293	235	65	390	361
Weighted n	1,001	379	622	622	354	881	120	293	237	50	302	227	53	371	373

HEADLINE GB VOTING INTENTION

Conservative	44	39	47	51	25	45	26	100	0	0	92	3	6	25	67
Labour	32	36	29	25	48	30	50	0	100	0	3	80	18	43	16
Liberal Democrats	7	6	7	7	7	7	8	0	0	100	1	3	66	10	3
SNP	5	6	5	5	7	6	0	0	0	0	0	1	0	6	4
Plaid Cymru	1	0	1	1	0	1	0	0	0	0	0	2	0	1	1
Green	8	9	8	8	8	8	8	0	0	0	1	9	10	14	4
Reform UK	2	2	2	2	3	2	1	0	0	0	2	1	0	0	3
Another party or candidate	1	2	1	1	2	1	6	0	0	0	1	1	0	1	2

Base: Eligible voters with undecided and refusers removed. Weighting: Normal and turnout.

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Unweighted n	1,001	398	603	107	169	161	138	181	245	146	301	179	260	68	26	17
Weighted n	1,001	490	511	105	170	161	169	159	238	112	319	161	240	85	51	28

If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	10	10	10	16	20	7	12	9	1	8	10	8	12	12	4	11
1	1	1	2	9	1	1	1	1	0	2	1	1	2	0	4	0
2	2	3	2	5	2	1	5	1	1	3	2	4	1	3	0	7
3	3	4	2	3	6	6	3	2	1	8	3	2	4	0	5	0
4	3	3	4	11	6	2	1	2	2	4	4	2	5	0	0	0
5	6	6	6	5	8	12	7	4	1	12	3	10	5	8	0	0
6	3	4	3	6	5	5	3	2	1	7	5	3	2	0	0	0
7	4	4	4	10	4	6	5	0	2	8	4	4	4	3	0	0
8	6	5	6	9	7	7	5	7	2	10	6	7	4	6	2	4
9	5	5	4	4	2	9	2	4	6	4	5	9	4	0	2	0
10 - Very likely	57	56	58	23	37	45	55	70	84	36	58	52	58	68	84	78

Base: Eligible voters. Weighting: Normal

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	All	Education		Tenure		Ethnicity		Voting intention			2019 vote			EU referendum	
	All	Higher	Non-HE	Own	Rent	White	Non-White	CON	LAB	LD	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	447	554	637	341	862	139	286	238	59	293	235	65	390	361
Weighted n	1,001	379	622	622	354	881	120	293	237	50	302	227	53	371	373

If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	10	6	12	6	15	9	14	3	7	4	1	4	1	4	5
1	1	2	1	1	3	1	3	1	1	0	0	0	0	1	1
2	2	2	2	2	2	2	4	2	3	2	1	1	0	1	2
3	3	3	4	2	5	3	8	1	3	6	2	1	0	2	2
4	3	2	4	3	4	3	7	3	4	9	2	3	4	3	3
5	6	6	6	4	9	5	11	3	5	3	3	6	3	5	4
6	3	2	4	2	5	3	7	4	2	4	2	2	5	2	3
7	4	3	4	4	5	4	6	3	3	5	4	2	3	4	4
8	6	5	6	6	6	5	12	4	7	5	4	8	1	6	6
9	5	5	4	5	4	4	6	5	5	7	7	5	5	5	5
10 - Very likely	57	63	53	66	43	61	24	71	59	55	75	68	78	68	66

Base: Eligible voters. Weighting: Normal

Voting Intention Poll

Number Cruncher Politics

www.number-cruncher.com



Fieldwork: 27th to 28th May 2021

Sample: 1,001 UK adults

Interview mode: Online

	All	Gender		Age						Region						
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	Northern Ireland
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Weighted n	1,001	490	511	105	170	161	169	159	238	112	319	161	240	85	51	28

If you did vote, which party do you think you would vote for?

Conservative	30	35	26	10	16	24	27	39	47	26	35	36	30	17	18
Labour	25	24	25	33	32	30	27	16	17	34	19	27	30	5	52
Liberal Democrats	5	4	6	6	3	4	4	5	8	7	7	4	4	4	2
SNP	3	3	4	3	5	3	4	3	4	0	0	0	0	40	0
Plaid Cymru	1	0	1	0	1	1	0	0	1	0	0	0	0	0	13
Green	7	9	5	4	6	6	10	11	6	5	8	8	6	10	0
Reform UK	3	3	2	2	2	4	2	3	2	2	2	2	3	3	2
Another party or candidate	2	1	3	1	2	2	2	2	1	2	2	1	1	1	0
Don't know	15	13	18	20	19	16	13	14	14	17	17	14	16	9	11
Base: Eligible voters with undecided and Prefer not to say	3	3	4	5	6	3	5	5	0	2	3	3	6	3	0
Prefer not to say	6	5	6	16	8	8	6	2	1	5	8	6	5	7	0

Base: Eligible voters. Weighting: Normal

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Weighted n	1,001	379	622	622	354	881	120	293	237	50	302	227	53	371	373

If you did vote, which party do you think you would vote for?

Conservative	30	27	32	38	17	32	17	100	0	0	78	3	5	19	50
Labour	25	26	24	21	30	23	34	0	100	0	3	69	13	34	15
Liberal Democrats	5	5	5	6	5	5	8	0	0	100	1	3	55	8	2
SNP	3	4	3	3	4	4	0	0	0	0	0	1	0	4	3
Plaid Cymru	1	1	1	1	1	1	0	0	0	0	0	1	0	1	0
Green	7	8	7	7	8	7	7	0	0	0	1	7	8	12	5
Reform UK	3	2	3	2	4	2	4	0	0	0	2	1	0	1	4
Another party or candidate	2	3	1	2	2	1	4	0	0	0	1	1	0	2	2
Don't know	15	15	15	14	17	15	14	0	0	0	14	12	19	15	14
Base: Eligible voters with undecided and Prefer not to say	3	2	4	2	5	3	3	0	0	0	0	1	0	1	2
	6	7	5	4	8	5	8	0	0	0	0	1	0	3	3

Base: Eligible voters. Weighting: Normal

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Are you satisfied or dissatisfied with the way...

Boris Johnson is doing his job as Prime Minister?

Satisfied	42	42	42	30	36	45	41	47	48	35	42	51	48	22	38	32
Dissatisfied	45	46	44	43	44	40	51	45	47	45	47	35	43	65	48	47
Don't know	12	12	13	27	20	15	8	9	5	20	11	14	8	14	13	21

Base: All. Weighting: Normal

Base: Eligible voters with undecided and refusers removed. Weighting: Normal and turnout.

	All	Education		Tenure		Ethnicity		Voting intention			2019 vote			EU referendum	
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Are you satisfied or dissatisfied with the way...

Boris Johnson is doing his job as Prime Minister?

Satisfied	42	42	42	46	37	43	36	77	23	24	67	24	24	30	60
Dissatisfied	45	47	44	44	49	46	38	15	68	63	24	68	74	63	31
Don't know	12	11	14	10	14	11	26	8	9	12	9	8	2	7	9

Base: All. Weighting: Normal

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Are you satisfied or dissatisfied with the way...

Keir Starmer is doing his job as leader of the Labour Party?

Satisfied	23	25	21	21	26	26	20	22	23	27	23	23	23	15	36	28
Dissatisfied	48	50	47	39	38	45	49	53	58	44	51	44	55	45	32	38
Don't know	29	25	32	40	36	29	31	25	19	30	26	33	22	40	32	35

Base: All. Weighting: Normal

Base: Eligible voters with undecided and refusers removed. Weighting: Normal and turnout.

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Are you satisfied or dissatisfied with the way...

Keir Starmer is doing his job as leader of the Labour Party?

Satisfied	23	23	23	24	24	22	32	18	42	24	19	36	23	28	21
Dissatisfied	48	51	46	52	43	50	36	60	33	56	61	41	54	47	60
Don't know	29	26	30	24	34	28	31	22	26	21	21	24	23	25	19

Base: All. Weighting: Normal