

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

HEADLINE GB WHITE VOTING INTENTION

Conservative	46	47	45	10	32	32	48	50	62	43	49	40	57	54	47	19	28		52	34
Labour	34	32	36	69	44	37	37	31	23	36	33	39	30	37	42	11	44		29	45
Liberal Democrats	5	5	4	4	8	6	1	5	5	5	4	9	3	3	5	7	5		5	4
SNP	6	5	6	6	5	9	6	6	4	6	5	0	0	0	0	55	0		5	7
Plaid Cymru	1	1	1	2	1	1	1	1	1	1	1	0	0	0	0	17			1	1
Green	4	4	5	6	6	5	4	4	3	5	4	4	6	3	3	3	6		4	5
Reform UK/Brexit Party	3	3	2	3	2	4	3	3	1	2	3	6	3	3	2	3	0		2	3
Another party or candidate	1	2	1	0	2	6	1	0	1	1	1	4	1	1	1	2	0		1	1

Base: GB white respondents with undecideds and refusers removed. Weighting: Normal and turnout

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

HEADLINE GB WHITE VOTING INTENTION

Conservative	46	46										47	20	90	2	6	26	68
Labour	34	34										34	36	5	88	43	49	18
Liberal Democrats	5	5										4	15	0	3	42	7	2
SNP	6	6										6	4	1	0	0	9	4
Plaid Cymru	1	1										1	0	0	2	1	1	1
Green	4	4										4	11	0	3	6	7	1
Reform UK/Brexit Party	3	3										2	10	3	0	1	1	4
Another party or candidate	1	1										1	5	0	1	2	1	0

Base: GB white respondents with undecideds and refusers removed. Weighting: Normal and turnout

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,001 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scot-land	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	8	9	7	22	12	8	8	6	2	7	8	1	9	9	6	13	9	15	5	11
1	2	2	1	6	2	4	2	1	0	1	2	4	1	4	1	0	0	0	1	3
2	2	2	3	2	4	4	3	2	0	4	1	4	2	0	2	1	2	16	2	3
3	2	2	3	8	4	6	1	1	0	2	3	7	2	4	0	1	4	0	2	4
4	2	1	2	3	2	5	1	1	0	1	2	4	1	3	0	2	2	0	1	2
5	5	5	5	6	8	8	5	3	1	4	5	5	4	8	5	4	5	0	4	7
6	3	2	3	6	6	3	3	1	0	3	2	2	3	3	3	2	3	0	1	4
7	6	4	7	9	9	6	7	4	2	4	6	10	7	7	3	0	1	6	5	6
8	5	6	4	7	10	7	4	3	3	7	4	12	5	2	8	0	0	4	5	5
9	6	6	6	5	6	5	5	8	7	8	5	4	7	5	8	3	6	3	7	5
10 - Very likely	60	61	60	26	37	46	63	71	86	59	61	48	60	54	63	75	70	56	68	50

Base: White eligible voters. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	Ethnicity											Country of birth		Recalled 2019 vote			EU referendum	
All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave	
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401	
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412	

If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	8	8									7	18	1	0	0	2	4
1	2	2									1	6	1	1	0	1	1
2	2	2									2	4	0	1	0	2	2
3	2	2									2	4	1	1	0	3	2
4	2	2									2	1	1	0	2	2	0
5	5	5									4	16	4	2	3	2	5
6	3	3									3	2	1	2	3	4	1
7	6	6									6	5	3	8	4	5	4
8	5	5									5	7	4	7	5	6	4
9	6	6									6	6	9	7	5	6	7
10 - Very likely	60	60									63	30	74	71	80	68	70

Base: White eligible voters. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,001 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	Gender		Age						Education		Geography							Tenure		
All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent	
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

If you did vote, which party do you think you would vote for?

Conservative	33	36	30	8	24	24	35	37	48	33	33	25	38	37	36	15	20	0	39	23
Labour	28	28	28	46	32	30	30	26	18	29	27	28	23	30	37	8	39	0	25	34
Liberal Democrats	4	5	3	5	7	4	1	4	5	5	4	8	3	2	5	6	5	0	5	3
SNP	4	4	4	5	4	5	4	4	3	5	4	0	0	0	0	44	0	0	4	4
Plaid Cymru	1	1	1	1	1	1	2	1	1	1	1	0	0	0	0	21	0	0	1	2
Green	4	3	5	6	6	5	4	3	3	5	3	4	6	3	2	4	4	0	3	5
Reform UK/Brexit Party	2	3	1	4	2	3	2	2	1	2	2	6	2	2	1	3	0	0	2	2
Another party or candidate	2	3	1	0	3	7	1	0	0	2	2	3	1	1	2	3	0	0	2	1
Don't know	14	10	18	14	13	8	16	15	16	12	15	14	19	15	10	10	6	0	13	15
Would not vote	5	4	6	6	7	6	5	7	3	5	5	3	5	9	4	4	2	100	4	6
Prefer not to say	3	2	3	5	1	5	1	1	3	1	3	7	2	1	2	2	2	0	2	2

Base: White eligible voters. Weighting: Normal

ITV Covid-19 Poll (White Respondents)

Number Cruncher Politics

www.number-cruncher.com



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Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum		
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave	
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

If you did vote, which party do you think you would vote for?

Conservative	33	33											35	11	74	2	5	22	51
Labour	28	28											28	24	5	81	31	42	16
Liberal Democrats	4	4											4	10	1	3	30	7	2
SNP	4	4											4	5	1	0	0	7	3
Plaid Cymru	1	1											1	0	0	2	2	1	2
Green	4	4											4	8	0	3	4	7	2
Reform UK/Brexit Party	2	2											2	3	2	0	1	1	3
Another party or candidate	2	2											2	3	0	2	2	1	0
Don't know	14	14											13	21	14	7	23	9	17
Would not vote	5	5											5	9	1	1	0	2	2
Prefer not to say	3	3											2	5	0	0	4	1	2

Base: White eligible voters. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

Which of the following best describes how you feel about a Covid-19 vaccine?

	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
I have already got a Covid-19 vaccine	11	10	12	14	10	7	5	7	19	11	11	15	11	9	12	4	10	6	14	5
I will get a Covid-19 vaccine as soon as it	61	63	60	35	46	42	73	76	75	64	60	44	63	58	64	67	74	54	69	50
I will wait before getting a Covid-19 vaccine to	17	18	16	28	26	33	17	9	3	18	17	24	17	18	13	17	7	39	13	25
I will not get a Covid-19 vaccine	8	7	9	19	13	13	3	5	1	6	9	9	6	13	7	12	0	0	4	14
Don't know	3	2	4	4	5	5	2	2	1	2	4	7	3	2	4	1	9	0	1	6

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum		
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave	
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

Which of the following best describes how you feel about a Covid-19 vaccine?

	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
I have already got a Covid-19 vaccine	11	11										11	6	13	14	7	13	9
I will get a Covid-19 vaccine as soon as it	61	61										64	33	72	68	76	66	69
I will wait before getting a Covid-19 vaccine to	17	17										14	44	11	12	12	13	15
I will not get a Covid-19 vaccine	8	8										8	8	3	5	6	7	5
Don't know	3	3										3	10	1	2	0	1	2

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	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Read, watched or listened to sources online or on social media that question the safety or effectiveness of Covid-19 vaccines in general

Experienced regularly	29	30	29	38	32	39	31	22	23	34	27	38	27	30	28	31	25	33	32	24
Experienced occasionally	46	44	48	43	48	44	47	45	46	46	46	30	50	46	46	41	46	58	45	49
Have not experienced	21	22	21	5	14	13	20	31	31	17	23	28	20	20	21	24	23	9	21	22
Don't know	4	4	3	14	7	4	1	2	0	3	4	4	3	3	5	3	7	0	2	5

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401	
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412	

How often, if at all, have you experienced the following?

Read, watched or listened to sources online or on social media that question the safety or effectiveness of Covid-19 vaccines in general

Experienced regularly	29	29	29	29	37	31	29	18	29	28
Experienced occasionally	46	46	46	46	48	45	50	34	50	45
Have not experienced	21	21	21	22	11	23	19	45	19	25
Don't know	4	4	4	3	5	1	2	3	2	2

Base: All white respondents. Weighting: Normal

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	All	Gender		Age						Education		Geography							Tenure	
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Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Read, watched or listened to sources online or on social media that question the safety or effectiveness of Covid-19 vaccines for ethnic minority people in particular

Experienced regularly	20	18	22	19	23	27	24	18	13	23	19	26	18	18	20	22	21	25	21	20
Experienced occasionally	42	44	39	45	48	45	44	37	36	42	41	34	43	41	46	41	37	36	42	43
Have not experienced	33	33	34	19	22	23	30	43	48	31	35	34	36	35	29	30	35	40	35	31
Don't know	5	5	5	17	7	5	2	3	2	4	5	6	3	6	5	7	6	0	2	7

Base: All white respondents. Weighting: Normal

	All	Ethnicity									Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

How often, if at all, have you experienced the following?

Read, watched or listened to sources online or on social media that question the safety or effectiveness of Covid-19 vaccines for ethnic minority people in particular

Experienced regularly	20	20	20	21	22	19	14	20	19
Experienced occasionally	42	42	42	42	39	48	38	48	38
Have not experienced	33	33	34	31	37	30	45	28	40
Don't know	5	5	5	6	3	3	3	3	3

Base: All white respondents. Weighting: Normal

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	Gender		Age						Education		Geography							Tenure		
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Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Read, watched or listened to official sources talking about the safety or effectiveness of Covid-19 vaccines

Experienced regularly	38	39	38	29	30	38	34	44	47	44	35	37	41	38	38	38	35	26	45	27
Experienced occasionally	43	43	44	36	46	48	51	37	42	42	44	42	42	42	45	41	48	57	41	49
Have not experienced	14	15	14	17	19	10	14	16	12	12	16	17	14	16	12	17	11	17	12	18
Don't know	4	4	4	18	5	4	1	3	0	3	5	5	3	4	5	4	7	0	2	6

Base: All white respondents. Weighting: Normal

	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

How often, if at all, have you experienced the following?

Read, watched or listened to official sources talking about the safety or effectiveness of Covid-19 vaccines

Experienced regularly	38	38	39	35	44	42	57	41	42
Experienced occasionally	43	43	44	42	42	44	30	45	42
Have not experienced	14	14	14	16	12	12	12	12	14
Don't know	4	4	4	6	2	2	0	2	2

Base: All white respondents. Weighting: Normal

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Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Read, watched or listened to media coverage about people receiving a Covid-19 vaccine

Experienced regularly	44	41	47	27	32	39	42	54	56	49	41	43	46	42	44	42	47	41	49	37
Experienced occasionally	40	41	39	34	47	42	49	32	37	39	40	32	41	42	42	31	38	53	40	40
Have not experienced	11	13	10	19	15	13	8	12	7	7	14	19	8	13	9	22	8	6	9	16
Don't know	5	5	4	20	6	6	1	2	1	4	5	6	4	3	5	5	7	0	2	7

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401	
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412	

How often, if at all, have you experienced the following?

Read, watched or listened to media coverage about people receiving a Covid-19 vaccine

Experienced regularly	44	44									45	33	51	49	60	44	51
Experienced occasionally	40	40									40	42	39	42	31	43	37
Have not experienced	11	11									11	17	8	7	9	10	8
Don't know	5	5									4	8	2	2	0	3	4

Base: All white respondents. Weighting: Normal

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	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Received messages or emails discouraging or warning against Covid-19 vaccines

Experienced regularly	10	13	8	20	17	16	8	7	3	11	10	20	12	6	6	13	8	18	10	10
Experienced occasionally	20	20	20	25	34	31	19	12	9	22	19	26	19	17	23	14	17	22	19	23
Have not experienced	65	63	67	39	45	43	71	80	87	63	66	47	65	75	66	67	66	59	68	61
Don't know	5	5	5	16	5	11	2	2	0	4	5	6	4	2	5	6	9	0	3	6

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

How often, if at all, have you experienced the following?

Received messages or emails discouraging or warning against Covid-19 vaccines

Experienced regularly	10	10										11	9	8	11	4	11	8
Experienced occasionally	20	20										19	28	17	22	13	24	16
Have not experienced	65	65										66	52	73	63	82	64	72
Don't know	5	5										4	11	2	4	1	2	4

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography							Tenure	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scot-land	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Had a close friend or family member suggest they were unsure if they wanted to receive a Covid-19 vaccine or had concerns about its safety

Experienced regularly	14	16	13	19	26	28	12	8	3	17	13	22	11	12	13	20	21	21	13	17
Experienced occasionally	30	28	32	42	42	31	34	20	22	33	28	39	32	26	30	25	19	42	28	34
Have not experienced	51	52	50	19	27	35	52	69	75	46	53	36	53	57	52	48	53	33	56	42
Don't know	5	4	5	20	5	6	2	4	0	4	5	3	4	5	4	7	7	4	3	7

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401	
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412	

How often, if at all, have you experienced the following?

Had a close friend or family member suggest they were unsure if they wanted to receive a Covid-19 vaccine or had concerns about its safety

Experienced regularly	14	14	13	25	10	14	10	14	11
Experienced occasionally	30	30	28	50	24	35	34	34	25
Have not experienced	51	51	54	23	63	50	57	49	61
Don't know	5	5	5	3	2	2	0	3	3

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Shared concerns about the safety of the Covid-19 vaccine with people I know

Experienced regularly	12	13	11	23	21	19	12	6	2	12	12	21	10	9	10	16	10	15	10	15
Experienced occasionally	26	23	28	30	39	34	27	16	16	23	27	30	26	26	29	19	15	21	23	30
Have not experienced	58	59	57	33	34	40	61	74	82	61	56	44	61	62	55	58	68	60	65	48
Don't know	4	4	4	14	7	7	1	4	0	4	5	4	3	3	6	7	7	4	2	7

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

How often, if at all, have you experienced the following?

Shared concerns about the safety of the Covid-19 vaccine with people I know

Experienced regularly	12	12										11	15	8	11	12	11	10
Experienced occasionally	26	26										23	48	21	26	14	24	20
Have not experienced	58	58										61	34	69	59	74	62	66
Don't know	4	4										5	2	2	4	0	3	4

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

How often, if at all, have you experienced the following?

Declined to take or to allow a dependent to take a vaccine that is recommended to be taken for any reason (eg. MMR etc)

Experienced regularly	8	10	5	17	16	12	6	3	1	9	7	12	7	6	8	6	5	18	7	9
Experienced occasionally	14	14	14	19	25	24	13	5	6	16	13	25	13	14	15	14	8	0	14	15
Have not experienced	73	69	76	48	53	55	77	89	92	72	73	56	77	75	71	73	76	79	75	70
Don't know	5	7	4	17	5	8	4	3	1	3	6	7	3	5	7	6	10	4	4	7

Base: All white respondents. Weighting: Normal

All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

How often, if at all, have you experienced the following?

Declined to take or to allow a dependent to take a vaccine that is recommended to be taken for any reason (eg. MMR etc)

Experienced regularly	8	8									8	7	5	7	3	8	5
Experienced occasionally	14	14									13	23	11	17	13	18	10
Have not experienced	73	73									74	64	81	71	84	70	80
Don't know	5	5									5	6	3	5	0	3	5

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

Which of the following statements is closest to your understanding:

Ethnic minority people are medically at greater risk from	43	40	46	22	30	33	44	51	60	45	42	27	47	43	46	43	44	39	48	35
Ethnic minority people are at greater risk from	26	28	25	37	33	29	27	21	20	32	23	44	27	26	22	19	22	26	28	23
Ethnic minority people are not at greater risk	13	15	10	20	19	14	10	11	8	11	14	13	11	13	10	19	22	14	11	15
Don't know	18	16	19	22	18	23	19	17	12	13	20	17	15	19	22	18	12	21	12	27

Base: All white respondents. Weighting: Normal

	All	Ethnicity									Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

Which of the following statements is closest to your understanding:

Ethnic minority people are medically at greater risk from	43	43	44	36	49	44	62	44	49
Ethnic minority people are at greater risk from	26	26	26	27	25	30	17	31	22
Ethnic minority people are not at greater risk	13	13	12	18	10	11	12	12	12
Don't know	18	18	18	20	15	15	9	13	17

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography						Tenure		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

To what extent, if at all, do you agree or disagree with the following statements:

Ethnic minority people should be among groups prioritised for a Covid-19 vaccination

Strongly agree	17	17	16	27	23	23	16	9	10	15	17	21	14	12	15	29	15	29	16	16
Somewhat agree	24	21	27	22	30	23	24	24	23	30	21	28	25	28	22	25	16	20	24	25
Neither agree nor disagree	32	34	31	22	29	26	36	32	40	31	33	23	34	34	34	28	37	28	32	32
Somewhat disagree	10	10	10	8	6	8	8	9	15	7	12	9	11	9	13	3	9	7	12	6
Strongly disagree	10	13	7	7	5	14	12	14	9	12	9	12	10	9	11	8	11	9	11	9
Not sure	7	5	9	15	7	6	5	10	4	5	8	7	7	8	5	7	12	7	4	12

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

To what extent, if at all, do you agree or disagree with the following statements:

Ethnic minority people should be among groups prioritised for a Covid-19 vaccination

Strongly agree	17	17										17	9	11	21	22	22	11
Somewhat agree	24	24										24	25	21	31	29	30	22
Neither agree nor disagree	32	32										32	38	33	31	31	29	35
Somewhat disagree	10	10										10	9	16	7	6	7	12
Strongly disagree	10	10										10	12	15	5	6	7	14
Not sure	7	7										7	7	5	5	5	5	6

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	Gender		Age						Education		Geography							Tenure		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent	
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

To what extent, if at all, do you agree or disagree with the following statements:

There has been insufficient safety testing of Covid-19 vaccines

Strongly agree	12	14	10	21	18	19	10	7	4	10	12	19	8	13	10	19	15	8	10	15
Somewhat agree	18	17	20	23	31	25	18	12	9	19	18	23	21	14	20	15	10	18	16	23
Neither agree nor disagree	24	26	22	25	27	27	25	22	20	22	25	17	23	26	26	24	18	33	24	24
Somewhat disagree	18	16	20	7	13	12	18	23	25	18	18	11	20	18	18	17	19	17	20	13
Strongly disagree	21	22	21	10	5	12	23	25	38	26	19	22	22	22	21	17	27	20	27	14
Not sure	7	6	8	14	6	5	5	11	3	5	8	8	6	8	5	7	11	3	4	11

Base: All white respondents. Weighting: Normal

	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

To what extent, if at all, do you agree or disagree with the following statements:

There has been insufficient safety testing of Covid-19 vaccines

Strongly agree	12	12									11	18	9	11	9	10	9
Somewhat agree	18	18									17	28	13	20	10	22	15
Neither agree nor disagree	24	24									24	24	22	26	27	23	24
Somewhat disagree	18	18									19	12	22	19	19	18	20
Strongly disagree	21	21									22	12	31	18	29	23	26
Not sure	7	7									7	7	4	6	6	5	6

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	All	Gender		Age						Education		Geography							Tenure	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Midlands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

To what extent, if at all, do you agree or disagree with the following statements:

For those working in certain professions (eg. front line services) Covid-19 vaccination should be mandatory

Strongly agree	43	37	48	32	34	31	45	46	55	37	46	29	44	42	39	56	43	59	46	38
Somewhat agree	28	30	26	27	29	31	27	26	27	29	27	31	32	18	30	24	31	14	30	23
Neither agree nor disagree	16	20	13	21	25	19	16	14	9	18	16	22	12	19	20	10	16	27	14	19
Somewhat disagree	5	5	5	5	3	11	4	6	3	6	5	8	4	11	3	6	0	0	4	7
Strongly disagree	4	6	3	3	6	5	3	4	5	5	4	5	5	5	4	1	5	0	4	5
Not sure	4	3	5	12	3	4	4	5	1	5	3	6	3	5	4	3	6	0	2	7

Base: All white respondents. Weighting: Normal

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

To what extent, if at all, do you agree or disagree with the following statements:

For those working in certain professions (eg. front line services) Covid-19 vaccination should be mandatory

Strongly agree	43	43	45	23	52	42	38	42	47
Somewhat agree	28	28	27	33	27	27	39	30	25
Neither agree nor disagree	16	16	16	24	12	18	11	17	14
Somewhat disagree	5	5	5	9	4	4	6	5	5
Strongly disagree	4	4	4	10	4	4	6	3	5
Not sure	4	4	4	1	2	5	1	3	3

Base: All white respondents. Weighting: Normal

ITV Covid-19 Poll (White Respondents)



Fieldwork: 25th January to 1st February 2021

Sample: 1,000 white UK adults

Interview mode: Online

Ethnic minority responses in separate set of tables

	Gender		Age						Education		Geography							Tenure		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent	
Unweighted n	1,001	481	520	99	186	155	146	206	209	417	584	141	299	161	230	96	54	18	635	347
Weighted n	1,001	490	511	98	163	148	167	166	258	368	633	95	332	157	241	91	52	31	624	356

To what extent, if at all, do you agree or disagree with the following statements:

Government communications about Covid-19 are effective in reaching out to people like me

Strongly agree	23	23	24	18	22	13	23	23	33	21	25	23	22	22	25	26	29	24	26	19
Somewhat agree	33	33	33	22	27	38	34	32	39	37	31	26	34	34	37	31	39	21	36	28
Neither agree nor disagree	23	24	22	31	22	23	25	24	19	21	24	21	26	24	22	23	12	24	21	26
Somewhat disagree	10	11	9	10	19	11	10	8	4	12	8	17	10	10	7	12	4	14	9	10
Strongly disagree	6	6	7	8	6	9	6	7	5	6	7	9	5	6	6	8	8	16	5	8
Not sure	4	3	5	11	3	4	2	6	1	3	4	4	4	5	4	2	9	0	1	8

Base: All white respondents. Weighting: Normal

	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	1,001	0	0	0	0	0	0	0	0	906	95	348	215	53	373	401
Weighted n	1,001	1,001	0	0	0	0	0	0	0	0	907	94	357	189	50	354	412

To what extent, if at all, do you agree or disagree with the following statements:

Government communications about Covid-19 are effective in reaching out to people like me

Strongly agree	23	23									24	14	31	21	37	25	26
Somewhat agree	33	33									33	33	40	32	30	31	37
Neither agree nor disagree	23	23									22	33	20	23	13	23	22
Somewhat disagree	10	10									9	15	6	9	9	10	7
Strongly disagree	6	6									7	3	3	10	10	9	5
Not sure	4	4									4	3	1	4	1	3	4

Base: All white respondents. Weighting: Normal