

Voting Intention Poll



Fieldwork: 20th to 28th November 2020
Sample: 1,001 GB adults
Interview mode: Online

	All	Gender		Age						Region					
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Rest of South	Midlands	North	Scotland	Wales
Unweighted n	1,001	439	562	98	184	147	205	169	198	78	341	171	292	83	36
Weighted n	1,001	489	512	107	171	160	172	155	236	138	325	166	239	84	49

HEADLINE VOTING INTENTION

Conservative	39	41	38	13	21	25	35	51	59	24	51	40	36	30	39
Labour	37	33	40	60	47	52	37	34	18	47	27	45	46	18	33
Liberal Democrats	7	7	7	11	10	4	12	1	6	15	10	3	5	2	0
SNP	5	5	5	3	5	5	6	7	4	1	2	0	0	47	0
Plaid Cymru	1	1	2	6	2	1	0	2	0	0	1	1	0	0	14
Green	5	5	6	7	10	6	2	3	6	4	5	9	7	1	0
Reform UK/Brexit Party	4	6	2	0	5	5	6	2	5	6	5	1	4	2	8
Another party or candidate	1	2	1	0	0	3	1	0	2	3	0	0	1	0	7

Base: All giving a voting intention. Weighting: Normal and turnout

	All	Education		Tenure		Ethnicity		Voting intention			2019 vote			EU referendum	
	All	Higher	Non-HE	Own	Rent	White	Non-White	CON	LAB	LD	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	462	539	598	366	870	127	245	281	56	268	227	63	366	370
Weighted n	1,001	365	636	601	364	872	124	261	266	55	287	211	57	347	389

HEADLINE VOTING INTENTION

Conservative	39	32	44	47	24	43	14	100	0	0	86	3	3	26	57
Labour	37	40	34	33	45	33	61	0	100	0	8	89	32	47	23
Liberal Democrats	7	10	5	6	8	7	9	0	0	100	1	2	56	11	2
SNP	5	6	5	5	6	6	3	0	0	0	0	1	0	6	4
Plaid Cymru	1	1	1	1	1	1	2	0	0	0	0	2	0	1	1
Green	5	6	5	5	6	5	6	0	0	0	1	3	6	6	4
Reform UK/Brexit Party	4	4	5	2	10	5	2	0	0	0	4	0	2	1	8
Another party or candidate	1	1	1	2	1	1	3	0	0	0	0	0	0	1	1

Base: All giving a voting intention. Weighting: Normal and turnout

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	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Rest of South	Midlands	North	Scotland	Wales
Unweighted n	1,001	439	562	98	184	147	205	169	198	78	341	171	292	83	36
Weighted n	1,001	489	512	107	171	160	172	155	236	138	325	166	239	84	49

Q1 If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	10	10	10	10	11	12	11	12	7	8	10	11	13	7	3
1	3	4	1	12	4	2	0	0	1	2	3	4	3	1	0
2	3	3	2	7	6	3	1	2	0	3	4	4	1	1	1
3	3	4	3	7	6	3	2	1	2	4	4	4	1	4	1
4	3	3	3	8	4	3	0	2	1	4	2	5	2	0	0
5	4	3	5	3	6	10	1	5	2	7	3	7	5	4	1
6	2	3	2	2	5	3	3	2	1	5	2	4	2	1	0
7	4	5	3	7	5	3	4	3	3	1	4	1	6	2	9
8	4	3	5	3	5	4	8	4	3	4	5	5	4	7	0
9	5	5	6	10	3	8	6	4	3	11	5	3	4	2	7
10 - Very likely	58	59	58	31	45	50	63	65	77	51	58	53	58	71	77

Base: Eligible to vote. Weighting: Normal

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Interview mode: Online

	All	Education		Tenure		Ethnicity		Voting intention			2019 vote			EU referendum	
	All	Higher	Non-HE	Own	Rent	White	Non-White	CON	LAB	LD	CON	LAB	LD	Remain	Leave
Unweighted n	1,001	462	539	598	366	870	127	245	281	56	268	227	63	366	370
Weighted n	1,001	365	636	601	364	872	124	261	266	55	287	211	57	347	389

Q1 If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	10	5	13	7	15	11	8	6	7	5	5	5	0	4	8
1	3	1	3	2	3	2	7	1	2	1	1	0	0	0	1
2	3	2	3	1	5	2	6	0	0	6	0	2	0	2	1
3	3	2	4	3	4	3	6	2	4	8	1	2	0	2	2
4	3	1	3	2	4	2	4	0	4	2	1	1	5	1	2
5	4	5	4	3	6	4	8	1	4	8	2	3	4	4	3
6	2	3	2	2	3	2	7	3	3	3	1	2	0	2	3
7	4	3	4	4	4	3	7	4	4	0	3	5	0	3	3
8	4	3	5	4	5	5	4	4	4	5	4	4	5	5	4
9	5	6	5	6	6	6	4	5	5	9	5	3	13	6	6
10 - Very likely	58	67	53	67	47	61	39	73	64	52	77	72	73	70	65

Base: Eligible to vote. Weighting: Normal

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	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	London	Rest of South	Midlands	North	Scotland	Wales
Unweighted n	1,001	439	562	98	184	147	205	169	198	78	341	171	292	83	36
Weighted n	1,001	489	512	107	171	160	172	155	236	138	325	166	239	84	49

Q2 If you did vote, which party do you think you would vote for?

Conservative	27	29	26	9	13	18	28	36	45	15	33	28	26	21	37
Labour	28	27	29	38	34	38	29	24	15	39	19	34	34	11	30
Liberal Democrats	6	6	6	9	8	4	9	1	5	12	8	3	4	3	0
SNP	5	5	4	4	5	4	4	6	4	3	2	1	1	38	0
Plaid Cymru	2	2	1	5	3	1	0	1	0	0	1	1	1	1	14
Green	4	4	5	3	8	5	2	2	5	4	4	6	6	2	0
Reform UK/Brexit Party	4	6	2	1	4	4	4	2	4	5	4	2	4	1	7
Another party or candidate	2	2	1	0	0	4	2	1	2	4	1	1	1	0	5
Don't know	13	10	15	11	13	9	13	18	12	7	17	10	14	16	3
Would not vote	4	5	4	13	6	5	4	2	1	4	4	7	5	2	0
Prefer not to say	6	5	8	8	5	7	4	7	7	6	7	7	6	5	4

Base: Eligible to vote. Weighting: Normal

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Number Cruncher Politics

www.number-cruncher.com



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	All	Education		Tenure		Ethnicity		Voting intention			2019 vote			EU referendum	
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Unweighted n	1,001	462	539	598	366	870	127	245	281	56	268	227	63	366	370
Weighted n	1,001	365	636	601	364	872	124	261	266	55	287	211	57	347	389

Q2 If you did vote, which party do you think you would vote for?

Conservative	27	25	29	35	16	29	13	100	0	0	72	3	3	21	41
Labour	28	33	25	25	33	25	46	0	100	0	7	76	27	39	18
Liberal Democrats	6	8	4	5	6	6	7	0	0	100	1	2	52	10	2
SNP	5	6	4	4	5	4	6	0	0	0	0	1	0	6	4
Plaid Cymru	2	1	2	1	2	1	4	0	0	0	0	2	0	1	1
Green	4	5	4	4	4	4	5	0	0	0	1	3	5	5	4
Reform UK/Brexit Party	4	3	4	2	7	3	5	0	0	0	4	0	4	1	6
Another party or candidate	2	1	2	2	1	2	2	0	0	0	0	0	0	2	2
Don't know	13	8	15	12	14	14	5	0	0	0	12	11	9	10	15
Would not vote	4	2	6	1	8	4	6	0	0	0	1	1	0	1	3
Prefer not to say	6	7	6	7	5	7	3	0	0	0	3	1	1	4	3

Base: Eligible to vote. Weighting: Normal