

# Bloomberg Voting Intention Poll

Number Cruncher Politics

www.ncpolitics.uk



Fieldwork: 24th to 26th March 2020  
Sample: 1,010 GB adults

	All	Gender		Age							Education		Geography							Ethnicity	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
Unweighted n	1,010	474	536	108	191	161	170	160	126	93	375	635	125	336	176	224	99	44	0	869	129
Weighted n	1,010	494	516	106	172	162	170	159	128	111	364	646	132	327	166	241	87	50	0	880	119

## HEADLINE GB VOTING INTENTION

Conservative	54	53	55	27	29	48	62	58	76	69	43	60	50	62	64	48	34	43	0	56	33
Labour	28	27	29	60	46	39	23	19	8	13	33	25	29	22	26	40	17	41	0	25	53
Liberal Democrats	7	8	6	4	10	6	3	9	7	10	12	4	10	8	4	7	10	4	0	8	2
SNP	4	4	4	0	6	3	4	6	3	4	5	3	0	0	0	0	37	0	0	4	3
Plaid Cymru	0	0	0	1	1	0	0	0	0	0	1	0	0	0	1	0	0	2	0	0	0
The Brexit Party	2	2	2	1	3	1	2	1	4	0	1	3	4	1	3	1	1	0	0	2	2
Green	4	4	4	4	4	1	4	6	3	2	4	4	5	6	2	2	1	10	0	4	5
Another party or candidate	1	2	0	2	0	1	2	1	0	1	0	1	1	1	0	2	0	0	0	1	3

Base: Eligible to vote with undecideds and refusers removed.  
Weighting: Normal and turnout.

	All	Westminster voting intention					Recalled 2019 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
Unweighted n	1,010	425	253	60	103	98	360	262	82	84	194	421	413	80	364	304	195	136	100	389	489
Weighted n	1,010	438	244	57	98	102	371	258	82	77	193	418	420	77	378	297	190	132	99	391	488

## HEADLINE GB VOTING INTENTION

Conservative	54	100	0	0	0	0	97	9	15	15	45	30	79	44	67	49	41	40	42	52	56
Labour	28	0	100	0	0	0	1	83	8	7	36	43	13	31	15	32	42	42	35	29	27
Liberal Democrats	7	0	0	100	0	0	0	2	69	2	3	14	0	14	8	6	7	6	6	6	8
SNP	4	0	0	0	37	0	0	1	2	37	2	6	2	6	2	4	3	10	4	5	3
Plaid Cymru	0	0	0	0	4	0	0	1	0	0	3	0	0	1	0	0	1	0	1	1	0
The Brexit Party	2	0	0	0	17	0	1	0	0	14	3	0	3	0	3	2	1	0	0	2	2
Green	4	0	0	0	34	0	0	3	5	20	6	6	1	2	4	4	5	2	9	5	2
Another party or candidate	1	0	0	0	9	0	0	0	1	5	3	1	1	0	1	2	0	0	3	1	1

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Q1 If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	4	5	4	5	5	3	2	4	4	8	2	6	3	4	5	5	2	11	0	4	5
1	1	1	1	3	0	1	1	1	0	0	0	1	1	1	0	0	0	2	0	1	3
2	1	1	1	1	1	3	1	0	1	1	0	2	3	1	2	1	0	0	0	1	2
3	2	1	2	5	3	2	1	0	1	0	1	2	3	1	2	1	0	2	0	1	4
4	2	2	2	5	3	2	3	1	0	1	0	3	6	2	2	1	0	1	0	1	7
5	5	5	5	11	6	6	4	3	2	2	3	6	7	4	5	5	3	3	0	4	7
6	3	3	3	4	4	7	1	2	0	1	3	3	5	2	3	3	2	0	0	2	6
7	5	4	5	11	7	5	3	3	3	2	4	5	4	5	5	6	1	2	0	4	7
8	8	8	8	17	10	8	8	5	3	6	8	8	9	6	5	12	11	6	0	8	10
9	8	8	8	11	10	10	6	9	4	4	9	7	8	7	6	11	3	10	0	8	9
10 - Very likely	63	64	61	27	50	54	72	72	83	75	70	59	52	68	64	54	78	62	0	66	40

Base: Eligible to vote.

Weighting: Normal.

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	All	Westminster voting intention					Recalled 2019 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
Unweighted n	1,010	425	253	60	103	98	360	262	82	84	194	421	413	80	364	304	195	136	100	389	489
Weighted n	1,010	438	244	57	98	102	371	258	82	77	193	418	420	77	378	297	190	132	99	391	488

Q1 If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	4	2	2	1	2	5	0	1	2	0	18	2	1	29	5	1	4	5	25	2	2
1	1	0	1	0	1	0	0	0	0	0	3	0	0	4	0	1	0	2	2	1	0
2	1	0	1	2	2	2	0	0	0	2	5	1	0	5	0	2	2	0	5	1	0
3	2	1	1	3	1	5	0	0	2	1	6	1	0	7	1	2	1	4	5	2	0
4	2	2	3	0	3	3	2	1	0	1	6	1	2	4	2	2	2	2	7	2	1
5	5	1	6	0	7	18	1	6	1	6	13	6	3	7	3	3	7	11	5	9	1
6	3	3	3	4	3	2	3	3	1	1	5	3	3	2	3	3	1	3	3	5	1
7	5	5	4	5	4	8	4	5	1	2	8	3	3	13	3	4	7	7	4	6	3
8	8	7	12	11	9	4	5	10	6	7	10	8	6	9	7	10	7	7	10	10	6
9	8	7	11	11	7	4	9	9	9	5	7	8	8	4	6	9	8	9	3	8	9
10 - Very likely	63	72	58	62	61	50	75	64	76	73	21	68	72	17	69	62	60	51	29	54	76

Base: Eligible to vote.  
Weighting: Normal.

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Weighted n	1,010	494	516	106	172	162	170	159	128	111	364	646	132	327	166	241	87	50	0	880	119

Q2 If you did vote, which party do you think you would vote for?

Conservative	45	46	44	20	24	41	54	49	70	54	37	49	42	49	54	40	30	39	0	47	26
Labour	25	25	25	51	39	33	20	15	8	11	29	23	29	18	25	34	16	36	0	22	49
Liberal Democrats	6	7	5	4	8	5	3	7	6	8	10	3	8	6	4	5	9	3	0	7	1
SNP	3	4	3	2	5	3	3	5	2	3	4	3	0	1	0	0	34	2	0	4	2
Plaid Cymru	1	1	0	1	2	0	0	1	0	0	1	1	0	1	1	0	2	0	0	1	0
The Brexit Party	2	2	1	1	3	1	2	1	4	0	1	2	3	1	2	2	1	2	0	2	2
Green	3	3	3	4	4	1	4	5	3	2	3	3	5	5	1	1	1	7	0	3	4
Another party or candidate	1	1	1	2	0	1	1	1	0	1	0	1	1	1	0	2	0	0	0	1	2
Don't know	10	9	12	10	9	11	10	11	7	16	11	10	7	14	8	12	6	3	0	10	7
Would not vote	3	3	3	4	3	2	2	3	0	5	1	4	3	2	4	2	2	6	0	3	4
Prefer not to say	1	1	2	1	2	2	1	2	1	0	1	1	2	1	1	1	2	0	0	1	3

Base: Eligible to vote.

Weighting: Normal.

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	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High	
Unweighted n	1,010	425	253	60	103	98	360	262	82	84	194	421	413	80	364	304	195	136	100	389	489
Weighted n	1,010	438	244	57	98	102	371	258	82	77	193	418	420	77	378	297	190	132	99	391	488

Q2 If you did vote, which party do you think you would vote for?

Conservative	45	100	0	0	0	0	93	8	12	14	30	27	71	25	56	44	33	30	28	41	51
Labour	25	0	100	0	0	0	1	74	7	7	25	38	12	17	13	29	36	35	22	25	25
Liberal Democrats	6	0	0	100	0	0	0	2	52	2	2	12	0	8	7	5	6	4	4	5	7
SNP	3	0	0	0	34	0	0	1	1	32	2	5	2	2	2	3	3	8	2	4	3
Plaid Cymru	1	0	0	0	6	0	0	1	1	0	2	0	0	1	0	1	1	1	1	1	0
The Brexit Party	2	0	0	0	17	0	1	0	0	12	2	0	3	1	3	2	0	1	1	2	2
Green	3	0	0	0	34	0	0	3	4	19	4	5	1	3	4	3	4	2	6	5	2
Another party or candidate	1	0	0	0	9	0	0	0	1	4	2	1	1	1	1	1	1	0	2	1	1
Don't know	10	0	0	0	0	100	5	11	18	9	15	10	7	23	11	10	10	10	16	13	7
Would not vote	3	0	0	0	0	0	0	0	2	0	12	1	1	18	3	1	2	5	15	2	1
Prefer not to say	1	0	0	0	0	0	0	1	3	1	3	1	1	0	0	0	3	4	4	1	1

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Q3 Are you satisfied or dissatisfied with the way...

The Government is running the country?

Satisfied	73	72	74	69	65	73	71	73	82	77	66	77	58	78	75	72	68	81	0	76	51
Dissatisfied	24	25	23	31	35	26	27	19	14	12	32	19	37	19	20	26	26	16	0	21	44
Don't know	4	3	4	0	0	1	3	8	4	10	3	4	5	3	5	2	6	3	0	3	5

Base: Eligible to vote.

Weighting: Normal.

	All	Westminster voting intention					Recalled 2019 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
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Weighted n	1,010	438	244	57	98	102	371	258	82	77	193	418	420	77	378	297	190	132	99	391	488

Q3 Are you satisfied or dissatisfied with the way...

The Government is running the country?

Satisfied	73	92	55	53	49	69	91	58	55	54	69	62	85	72	77	70	72	70	63	76	72
Dissatisfied	24	7	43	40	43	21	8	39	32	40	26	34	12	23	17	27	27	29	27	22	24
Don't know	4	1	2	6	8	10	1	3	13	7	5	4	3	5	6	2	1	1	10	2	4

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	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	White	Non-white
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Q3 Are you satisfied or dissatisfied with the way...

The Government is handling the Coronavirus outbreak?

Satisfied	72	72	71	70	62	69	71	72	81	82	61	78	60	75	76	72	68	69	0	75	50
Dissatisfied	25	24	26	30	38	31	26	19	16	11	35	20	35	23	21	27	24	25	0	22	46
Don't know	3	3	3	0	0	0	2	8	3	7	4	3	5	2	3	1	8	6	0	3	4

Base: Eligible to vote.

Weighting: Normal.

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	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
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Weighted n	1,010	438	244	57	98	102	371	258	82	77	193	418	420	77	378	297	190	132	99	391	488

Q3 Are you satisfied or dissatisfied with the way...

The Government is handling the Coronavirus outbreak?

Satisfied	72	86	53	57	59	76	86	57	55	64	71	59	85	77	76	69	69	72	65	75	70
Dissatisfied	25	11	45	41	33	18	11	40	36	31	27	37	13	22	18	30	31	26	28	23	26
Don't know	3	2	2	3	8	6	2	3	9	5	2	4	2	1	6	1	0	2	7	1	4

Base: Eligible to vote.

Weighting: Normal.

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Q3 Are you satisfied or dissatisfied with the way...  
Boris Johnson is doing his job as Prime Minister?

Satisfied	72	71	73	67	60	71	72	74	82	80	63	77	63	74	77	71	65	74	0	74	54
Dissatisfied	25	26	24	33	40	28	26	21	12	13	35	20	31	23	19	27	33	18	0	23	43
Don't know	3	3	3	0	0	1	2	6	6	7	2	4	6	2	4	2	2	7	0	3	3

Base: Eligible to vote.  
Weighting: Normal.

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Q3 Are you satisfied or dissatisfied with the way...  
Boris Johnson is doing his job as Prime Minister?

Satisfied	72	91	50	51	48	71	90	54	50	59	70	57	87	74	75	68	68	75	65	74	72
Dissatisfied	25	7	49	40	46	24	8	44	39	36	26	40	10	19	20	30	31	23	25	25	25
Don't know	3	2	1	9	5	6	2	1	11	5	5	4	2	7	5	2	1	2	10	1	3

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Q3 Are you satisfied or dissatisfied with the way...

Jeremy Corbyn is doing his job as leader of the Labour Party?

Satisfied	33	34	33	51	52	44	31	18	24	26	36	32	40	29	33	35	32	40	0	30	59
Dissatisfied	54	56	52	49	48	55	57	62	60	41	53	54	53	55	51	56	58	43	0	56	38
Don't know	13	10	16	0	0	2	12	20	16	33	11	14	6	16	16	9	10	17	0	14	3

Base: Eligible to vote.

Weighting: Normal.

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	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
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Q3 Are you satisfied or dissatisfied with the way...

Jeremy Corbyn is doing his job as leader of the Labour Party?

Satisfied	33	21	63	34	36	23	18	60	29	29	38	40	26	30	24	36	44	46	27	33	35
Dissatisfied	54	65	33	55	52	54	69	33	49	59	47	50	59	54	57	58	51	42	51	51	57
Don't know	13	14	4	11	13	22	13	7	21	12	15	10	15	17	20	7	5	12	23	16	8

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Q3 Are you satisfied or dissatisfied with the way...

Rishi Sunak is doing his job as Chancellor of the Exchequer?

Satisfied	77	77	76	72	73	81	73	75	81	81	75	78	67	79	80	78	77	62	0	78	65
Dissatisfied	16	18	14	28	27	18	20	13	6	3	19	14	25	12	14	17	14	23	0	14	28
Don't know	8	5	10	0	0	1	7	12	14	17	6	8	8	9	6	4	9	15	0	8	7

Base: Eligible to vote.

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Q3 Are you satisfied or dissatisfied with the way...

Rishi Sunak is doing his job as Chancellor of the Exchequer?

Satisfied	77	89	66	75	56	78	88	72	69	61	66	72	85	60	77	79	77	70	47	78	81
Dissatisfied	16	7	28	15	30	5	7	24	17	21	23	22	9	21	11	17	20	23	25	16	14
Don't know	8	4	5	11	15	17	5	5	15	18	11	7	7	19	12	4	4	7	28	6	5

Base: Eligible to vote.

Weighting: Normal.