

ITV Covid-19 Poll (White Respondents)

Number Cruncher Politics

www.ncpolitics.uk



Fieldwork: 9th to 17th October 2020

Sample: 1,088 white UK adults

Please note: Ethnic minority responses are available in a separate set of tables

	All	Gender		Age						Education		Geography							Tenure	
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent
Unweighted n	1,088	559	526	105	202	206	169	217	189	446	642	127	339	157	283	109	42	21	664	396
Weighted n	1,088	532	554	107	177	161	182	180	281	400	688	103	359	170	260	98	56	33	679	377

HEADLINE GB WHITE VOTING INTENTION

Conservative	44	44	43	28	21	34	37	40	70	39	46	39	52	55	37	31	37	16	49	34
Labour	34	34	33	48	54	37	34	30	21	35	33	41	31	28	46	16	42	11	30	40
Liberal Democrats	5	5	5	4	6	5	3	5	5	5	5	7	6	4	4	5	0	12	5	5
SNP	6	6	5	2	4	9	9	8	2	7	4	2	0	0	0	44	3	0	6	5
Plaid Cymru	0	1	0	0	1	0	1	0	1	1	0	0	0	0	0	8	0	0	0	0
Green	6	4	8	16	11	6	7	5	0	7	6	4	6	9	7	2	7	6	5	8
The Brexit Party	4	5	3	1	4	3	6	8	1	3	4	7	4	3	4	2	1	0	3	5
Another party or candidate	2	1	3	0	0	5	4	4	0	2	2	0	1	0	1	0	2	56	2	2

Base: GB white respondents with undecideds and refusers removed. Weighting: Normal and turnout

	All	Ethnicity										Country of birth		Recalled 2019 vote			EU referendum	
	All	White	Sub: BME	Black	Mixed	Indian	Pakistani	Bangladeshi	Chinese	Other Asian	Other	UK	Non-UK	CON	LAB	LD	Remain	Leave
Unweighted n	1,088	1,088	0	0	0	0	0	0	0	0	0	985	103	352	264	57	430	431
Weighted n	1,088	1,088	0	0	0	0	0	0	0	0	0	985	103	366	243	54	410	440

HEADLINE GB WHITE VOTING INTENTION

Conservative	44	44	44	31	89	3	14	26	63
Labour	34	34	34	31	5	86	32	47	20
Liberal Democrats	5	5	5	20	1	4	47	8	1
SNP	6	6	6	6	1	0	4	8	3
Plaid Cymru	0	0	0	0	0	0	0	1	0
Green	6	6	6	10	1	6	2	7	3
The Brexit Party	4	4	4	2	2	0	2	1	7
Another party or candidate	2	2	2	0	1	0	0	1	3

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	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Higher	Non-HE	London	Rest of South	Mid-lands	North	Scotland	Wales	N Ireland	Own	Rent
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Weighted n	1,088	532	554	107	177	161	182	180	281	400	688	103	359	170	260	98	56	33	679	377

Q1 If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	10	9	11	14	16	19	7	10	2	10	10	2	8	15	14	7	2	27	6	14
1	2	2	1	4	3	1	2	2	0	1	2	3	2	0	2	2	3	0	1	3
2	2	1	2	4	2	1	2	0	1	1	2	4	2	2	0	1	3	0	1	1
3	2	2	2	5	4	3	0	0	2	2	2	2	2	1	2	2	2	3	1	4
4	2	2	2	6	5	1	1	1	0	2	2	4	2	2	2	2	0	0	1	2
5	5	5	5	6	9	5	7	2	4	5	6	5	6	6	6	3	3	0	5	7
6	3	3	3	7	6	2	2	1	1	4	2	2	4	2	2	1	5	0	3	3
7	3	3	4	11	6	3	2	0	2	2	4	4	3	1	5	1	2	10	3	4
8	4	4	5	5	7	8	4	4	1	6	4	3	3	5	5	5	7	6	4	4
9	6	6	6	9	5	6	4	6	6	6	6	8	7	3	5	8	2	0	7	4
10 - Very likely	61	64	59	29	38	49	69	73	80	61	62	64	62	62	56	68	71	54	67	54

Base: White eligible voters in GB. Weighting: Normal

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Unweighted n	1,088	1,088	0	0	0	0	0	0	0	0	985	103	352	264	57	430	431
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Q1 If a new general election to the UK Parliament were held tomorrow, how likely or unlikely is it that you would vote?

0 - Very unlikely	10	10	10	16	1	2	0	4	4
1	2	2	2	4	0	1	1	1	1
2	2	2	2	2	1	1	0	0	2
3	2	2	2	1	1	1	3	1	2
4	2	2	2	5	0	2	0	2	1
5	5	5	5	11	3	5	0	4	4
6	3	3	3	9	2	2	0	4	2
7	3	3	3	3	4	3	1	4	2
8	4	4	4	2	5	2	7	5	3
9	6	6	6	2	6	7	5	7	4
10 - Very likely	61	61	61	47	79	72	83	67	74

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Q2 If you did vote, which party do you think you would vote for?

Conservative	31	32	30	22	14	24	27	30	53	28	34	31	37	35	25	26	31	9	35	25
Labour	26	27	24	38	37	28	25	22	16	26	26	33	23	20	34	13	37	8	23	31
Liberal Democrats	4	4	4	4	4	5	2	4	4	4	4	5	4	3	3	6	0	7	4	4
SNP	4	5	4	2	4	7	7	6	1	6	4	3	0	1	0	39	2	0	4	5
Plaid Cymru	0	1	0	0	1	1	1	0	0	1	0	0	0	0	0	10	0	0	0	1
Green	6	4	7	12	10	6	6	4	2	6	5	5	5	8	6	2	6	5	5	7
The Brexit Party	3	4	2	1	3	3	5	6	1	3	3	5	4	2	3	2	3	0	3	4
Another party or candidate	2	1	2	0	0	3	3	3	0	2	1	0	0	0	1	1	2	36	2	1
Don't know	15	12	17	10	11	12	14	16	19	18	12	8	15	20	16	8	9	14	16	12
Would not vote	5	5	6	5	8	10	5	8	0	4	6	1	5	6	8	2	0	20	4	8
Prefer not to say	4	5	4	6	7	2	5	2	4	4	5	8	5	6	4	2	0	0	5	3

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Weighted n	1,088	1,088	0	0	0	0	0	0	0	0	0	985	103	366	243	54	410	440

Q2 If you did vote, which party do you think you would vote for?

Conservative	31	31										32	18	75	3	9	21	48
Labour	26	26										26	21	5	80	20	38	16
Liberal Democrats	4	4										3	13	1	3	31	7	1
SNP	4	4										4	4	1	1	3	6	3
Plaid Cymru	0	0										1	0	0	0	0	1	0
Green	6	6										6	6	1	6	1	6	2
The Brexit Party	3	3										3	1	2	0	1	1	6
Another party or candidate	2	2										2	1	1	0	0	1	2
Don't know	15	15										14	17	14	5	32	15	15
Would not vote	5	5										5	10	0	1	0	1	3
Prefer not to say	4	4										4	10	1	1	1	3	4

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1,088	532	554	107	177	161	182	180	281	400	688	103	359	170	260	98	56	33	679	377

Q3 Which of the following best describes how you feel about a Covid-19 vaccine?

I would get a Covid-19 vaccine as soon as it becomes available to me	45	47	43	38	34	33	40	49	62	46	45	46	46	44	41	48	62	28	49	39
I would wait before getting a Covid-19 vaccine to see what happens	34	33	34	36	35	32	42	36	26	36	33	31	34	35	36	34	22	40	35	32
I would not get a Covid-19 vaccine	13	13	14	17	19	26	11	10	5	14	13	11	12	13	16	14	9	18	9	21
Don't know	8	6	9	9	11	9	7	5	7	5	9	12	8	8	7	3	7	13	7	8

Base: All white respondents. Weighting: Normal

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Unweighted n	1,088	1,088	0	0	0	0	0	0	0	0	985	103	352	264	57	430	431
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I would get a Covid-19 vaccine as soon as it becomes available to me	45	45	46	33	56	44	69	49	49
I would wait before getting a Covid-19 vaccine to see what happens	34	34	33	40	31	38	20	35	34
I would not get a Covid-19 vaccine	13	13	12	24	8	11	6	9	12
Don't know	8	8	8	3	5	7	5	7	5

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Q4 To what extent, if at all, do you trust the government to respond to the Covid-19 pandemic in a way that best serves the interests of people like you?

A great deal	13	13	13	16	11	9	14	7	18	11	14	14	12	15	13	8	19	9	14	12
A fair amount	32	34	32	38	31	26	28	35	36	30	34	37	36	34	33	21	22	24	35	28
Not much	30	30	31	28	31	35	32	34	26	30	31	25	33	26	28	40	26	37	29	34
Not at all	20	22	19	9	23	26	22	22	17	25	18	22	17	20	21	29	30	12	19	23
Don't know	4	2	6	8	4	4	5	3	2	4	4	2	2	5	5	2	2	17	4	3

Base: All white respondents. Weighting: Normal

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A great deal	13	13										13	11	23	8	6	9	19
A fair amount	32	32										33	26	45	24	28	32	34
Not much	30	30										30	35	23	33	45	32	29
Not at all	20	20										20	26	7	33	21	25	15
Don't know	4	4										4	2	2	2	0	2	2

Base: All white respondents. Weighting: Normal