



ldwork: 9th to 13th August 2018	All	Gei	nder				Age				Educ	ation				Geograp	ny	T		Ethi	
nple: 1,036 UK eligible voters												Non-	Lon-	Rest of	Mid-		Scot-				No
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	Wales	NI	White	w
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	1
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	1
uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If it were easier to buy a home																					
Much more favourable	19	19	19	38	33	22	13	11	10	11	20	19	28	17	23	17	21	10	17	19	
Somewhat more favourable	28	30	27	34	34	34	29	23	18	26	31	27	25	30	31	28	20	31	27	28	
Would make no difference	42	43	41	15	22	30	45	61	62	54	40	43	36	45	32	42	48	47	48	43	
Somewhat less favourable	1	2	1	4	1	2	2	1	1	0	1	1	1	1	1	2	0	2	5	1	
Much less favourable	1	1	1	4	2	2	1	1	1	0	1	1	5	1	1	0	2	2	0	1	
	-	6	10	6	9	10	10	4	9	9	7	9	3	7	11	10	10	8	3	8	
Not sure	8	U				56	42	34	28	37	51	46	53	47	54	45	41	41	44	47	
Not sure SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	8 47	49	46	72	67	56	72	51													
SUB: MORE FAVOURABLE				72 ing inten		56	72		lled 2017	vote		EU	referen			Te	nure		Pol	itical atte	nti
SUB: MORE FAVOURABLE	47 All	49	Vot	ing inten	tion	Don't		Reca	illed 2017		Did not			Did not	Own	Mort-	nure Private	Social			
SUB: MORE FAVOURABLE	47						CON			vote OTH		EU Remain			Own outright	Mort-	nure		Pol	itical atte	
SUB: MORE FAVOURABLE	47 All	49	Vot	ing inten	tion	Don't		Reca	illed 2017					Did not		Mort-	nure Private	Social			,
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	AII AII	49 CON	Vot LAB	ing inten	tion OTH	Don't know	CON	Reca LAB	lled 2017 LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	nure Private rent	Social rent	Low	Mid	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n	47 All All 1,036	<b>49</b> <b>CON</b> 276	Vot LAB 318	ing inten	tion OTH 147	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>Iled 2017</b> LD 53	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	nure Private rent 178	Social rent	<b>Low</b> 215	<b>Mid</b> 485	ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n uld each of the following make you more burable or less favourable towards capitalism, or uld it make no difference?	47 All All 1,036	<b>49</b> <b>CON</b> 276	Vot LAB 318	ing inten	tion OTH 147	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>Iled 2017</b> LD 53	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	nure Private rent 178	Social rent	<b>Low</b> 215	<b>Mid</b> 485	ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n Ald each of the following make you more urable or less favourable towards capitalism, or Id it make no difference? f it were easier to buy a home	47 All 1,036 1,036	<b>49</b> <b>CON</b> 276 280	Vot LAB 318 318	ing inten LD 70 66	tion OTH 147 146	Don't know 139 139	<b>CON</b> 320 325	<b>Reca</b> <b>LAB</b> 303 304	lled 2017 LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote	outright 381 380	Mort- gage 288 294	nure Private rent 178 176	Social rent 182 180	Low 215 214	<b>Mid</b> 485 484	ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n utable or less favourable towards capitalism, or Id it make no difference? f it were easier to buy a home Much more favourable	47 All 1,036 1,036	<b>49</b> <b>CON</b> 276 280 18	Vot LAB 318 318 25	ing inten LD 70 66 17	tion OTH 147 146	Don't know 139 139	CON 320 325 18	Reca LAB 303 304	lled 2017 LD 53 50	<b>OTH</b> 89 89 13	<b>vote</b> 241 239 21	<b>Remain</b> 445 446 19	Leave 422 424	Did not vote	outright 381 380 15	Mort- gage 288 294 222	nure Private rent 178 176	Social rent 182 180 18	Low 215 214 14	Mid 485 484 19	ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Uld each of the following make you more burable or less favourable towards capitalism, or ald it make no difference? f it were easier to buy a home Much more favourable Somewhat more favourable	47 All 1,036 1,036 1,036	49 CON 276 280 18 18 28	Vot LAB 318 318 25 31	ing inten LD 70 66 17 38	tion OTH 147 146 16 23	Don't know 139 139 139	CON 320 325 18 27	Reca LAB 303 304 22 29	<b>Iled 2017</b> <b>LD</b> 53 50 14 42	OTH 89 89 13 24	vote 241 239 21 28	<b>Remain</b> 445 446 19 34	Leave 422 424 18 23	Did not vote 145 143 23 26	00000000000000000000000000000000000000	Mort- gage 288 294 222 33	nure Private rent 178 176 27 29	<b>Social</b> <b>rent</b> 182 180 180	Low 215 214 14 21	Mid 485 484 19 31	ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Unweighted n Uld each of the following make you more burable or less favourable towards capitalism, or uld it make no difference? If it were easier to buy a home Much more favourable Somewhat more favourable Would make no difference	47 All 1,036 1,036 1,036	49 CON 276 280 18 28 47	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 17 38 42	tion OTH 147 146 23 51 3 2	Don't know 139 139 139	CON 320 325 18 27 48	Reca LAB 303 304 22 29 39 2 2 2 2 39 2 2 2	lled 2017 LD 53 50 14 42 41	OTH 89 89 13 24 52 2 3	vote 241 239 21 28 32	Remain 445 446 19 34 40 1 1	Leave 422 424 18 23 48 1 2	Did not vote 145 143 23 26 29	0utright 381 380 15 27 49 2 1	Mort- gage 288 294 222 33 38 1 1	nure Private rent 178 176 27 29 32	Social rent 182 180 18 18 23 43	Low 215 214 14 21 40	Mid 485 484 19 31 42	ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Unweighted n Uld each of the following make you more burable or less favourable towards capitalism, or uld it make no difference? If it were easier to buy a home Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	47 All 1,036 1,036 1,036	49 CON 276 280 18 28 47 0	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 17 38 42 0	tion OTH 147 146 23 51 3	Don't know 139 139 139 133 13 30 43 1	CON 320 325 18 27 48 0	Reca LAB 303 304 22 29 39 2	lled 2017 LD 53 50 14 42 41 0	OTH 89 89 13 24 52 2	vote 241 239 21 28 32 3	Remain 445 446 19 34 40 1	Leave 422 424 18 23 48 1	Did not vote 145 143 23 26 29 2	00000000000000000000000000000000000000	Mort- gage 288 294 222 33 38 1	nure Private rent 178 176 27 29 32 2	Social rent 182 180 18 18 23 43 1	Low 215 214 14 21 40 2	Mid 485 484 19 31 42 1	





ldwork: 9th to 13th August 2018	All	Gei	nder		r		Age				Educ	ation				Geograph	<i>i</i>			Ethr	licity
nple: 1,036 UK eligible voters			F	10.24	25.24	25.44	45 54	55.64	65.74	<b>-F</b> .	Creat	Non-	Lon-	Rest of	Mid-	N	Scot-			14/1-14-	No
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	Wales	NI	White	wł
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	1
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	1
uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If wages increased every year																					
Much more favourable	25	27	23	41	40	35	24	13	12	9	24	26	32	21	29	24	26	26	32	24	3
Somewhat more favourable	35	35	36	36	34	38	36	40	33	30	37	34	40	35	35	34	34	38	40	35	3
Would make no difference	30	31	29	12	15	16	27	42	48	51	29	30	19	37	25	30	29	26	25	31	
Somewhat less favourable	2	2	2	2	1	3	3	0	1	1	3	1	2	2	1	2	1	0	0	1	
Much less favourable	1	1	2	4	2	1	2	0	1	0	1	2	3	0	2	2	2	0	3	1	
Not sure	7	4	10	5	9	8	8	4	5	8	6	7	3	5	9	9	8	9	0	7	
		62	59	77	74	73	60	53	45	39	61	60	72	56	64	58	60	64	72	59	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	60	62																			
SUB: MORE FAVOURABLE	60 All	62		ing inten	tion			Reca	lled 2017	vote		EU	referen				nure		Poli	tical atter	ntic
SUB: MORE FAVOURABLE	All		Vot	ing inten		Don't	CON				Did not			Did not	Own	Mort-	Private				
SUB: MORE FAVOURABLE		CON			tion OTH	Don't know	CON	Reca LAB	lled 2017 LD	vote OTH		EU Remain		Did not	Own outright		1	Social rent	Poli	tical atter Mid	
SUB: MORE FAVOURABLE	All		Vot	ing inten			<b>CON</b> 320							Did not		Mort-	Private				F
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	ing inten LD	отн	know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	F
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	ntio H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n weighted n ourable of the following make you more ourable or less favourable towards capitalism, or uld it make no difference?	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If wages increased every year	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	ing inten LD 70 66	<b>OTH</b> 147 146	<b>know</b> 139 139	320 325	LAB 303 304	LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote	outright 381 380	<b>Mort-</b> gage 288 294	Private rent	<b>rent</b> 182 180	Low 215 214	<b>Mid</b> 485 484	H 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n weighted n uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If wages increased every year Much more favourable	All All 1,036 1,036	<b>CON</b> 276 280 20	Vot LAB 318 318 318	ing inten LD 70 66	<b>OTH</b> 147 146 26	know 139 139 139	320 325 21	LAB 303 304 304	LD 53 50 27	<b>OTH</b> 89 89 25	vote 241 239 23	<b>Remain</b> 445 446 25	Leave 422 424 25	Did not vote 145 143 22	outright 381 380 17	Mort- gage 288 294 294	Private rent 178 176 33	<b>rent</b> 182 180 29	Low 215 214 214	Mid 485 484 25	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n build each of the following make you more rourable or less favourable towards capitalism, or build it make no difference? If wages increased every year Much more favourable Somewhat more favourable	All All 1,036 1,036 25 35	CON 276 280 20 36	Vot LAB 318 318 318 318 318 33 37	ing inten LD 70 66 24 38	<b>OTH</b> 147 146 26 34	know 139 139 139	320 325 21 35	LAB 303 304 30 30 30 36	LD 53 50 27 41	<b>OTH</b> 89 89 25 33	vote 241 239 23 23 23 35	<b>Remain</b> 445 446 25 39	Leave 422 424 25 32	Did not vote 145 143 22 37	outright 381 380 17 37	Mort- gage 288 294 294 29 38	Private rent 178 176 33 32	rent 182 180 29 30	Low 215 214 214 21 29	Mid 485 484 25 39	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or build it make no difference? If wages increased every year Much more favourable Somewhat more favourable Would make no difference	All All 1,036 1,036 25 35 30	CON 276 280 20 36 37	Vot LAB 318 318 318 318 318 318	ing inten LD 70 66 24 38 33	OTH 147 146 26 34 29	know 139 139 139	320 325 21 35 38	LAB 303 304 30 30 36 26	LD 53 50 27 41 29	OTH 89 89 25 33 34	vote 241 239 23 35 23	<b>Remain</b> 445 446 25 39 28	Leave 422 424 25 32 34	Did not vote 145 143 22 37 22	outright 381 380 17 37 37	Mort- gage 288 294 29 29 38 27	Private rent 178 176 33 32 24	rent 182 180 29 30 26	Low 215 214 21 21 29 29	Mid 485 484 25 39 29	H 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more rourable or less favourable towards capitalism, or build it make no difference? If wages increased every year Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	All All 1,036 1,036 25 35 30 2	CON 276 280 20 36 37 1	Vot LAB 318 318 318 318 318 33 37 22 2	ing inten LD 70 66 24 38 33 0	OTH 147 146 26 34 29 3	know 139 139 139 139 18 38 34 0	320 325 21 35 38 1	LAB 303 304 30 30 36 26 1	LD 53 50 27 41 29 0	OTH 89 89 25 33 34 1	vote 241 239 23 35 23 4	Remain 445 446 25 39 28 1	Leave 422 424 25 32 34 2	Did not vote 145 143 22 37 22 3	outright 381 380 17 37 37 2	Mort- gage 288 294 29 38 27 1	Private rent 178 176 33 32 24 2	<b>rent</b> 182 180 29 30 26 2	Low 215 214 21 29 29 29 2	Mid 485 484 25 39 29 1	<b>H</b>

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eldwork: 9th to 13th August 2018	All	Gei	nder				Age				Educ	ation				ieograph	í.			Ethn	icity
mple: 1,036 UK eligible voters	All	Malo	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non- grad	Lon- don	Rest of South	Mid- lands	North	Scot- land	Wales	NI	White	Nor whi
	All	Iviale	remale	10-24	25-54	33-44	45-54	55-04	05-74	754	Giau	giau	uon	3000	Idilus	North	lanu	wales		white	will
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	10
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	10
ould each of the following make you more																					
vourable or less favourable towards capitalism, or ould it make no difference?																					
If there were less of a difference in wealth																					
between rich and poor people																					
Much more favourable	32	32	31	35	36	40	32	30	22	24	37	29	39	27	31	35	31	27	33	31	3
Somewhat more favourable	33	33	33	32	29	32	32	34	39	36	31	35	33	33	34	31	38	35	37	33	3
Would make no difference	24	27	22	22	18	20	23	28	30	32	23	25	20	30	21	21	22	29	25	25	1
Somewhat less favourable	3	2	4	5	6	1	4	4	1	1	4	3	4	4	5	2	2	0	5	3	
Much less favourable	0	1	0	1	0	0	1	0	1	0	0	0	0	0	0	1	0	2	0	0	
	7	5	9	5	11	7	8	5	6	6	6	8	4	6	9	10	8	7	0	7	
Not sure									61	60	68	64	72	60	65	66	69	62	70	64	7
Not sure SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	65	65	64	67	65	72	64	64	01					00	03	00	05	02			
SUB: MORE FAVOURABLE		65		67 ing inten		72	64		lled 2017				referen				nure	02		tical atter	
SUB: MORE FAVOURABLE	All		Vot	ing inten	tion	72 Don't		Reca	lled 2017	vote	Did not				Own					tical atter	ition
SUB: MORE FAVOURABLE	65	65 CON					64 CON				Did not		referen	dum		Ter	nure				itior
SUB: MORE FAVOURABLE	All		Vot	ing inten	tion	Don't		Reca	lled 2017	vote	Did not	EU	referen	dum Did not	Own	Ter Mort-	nure Private	Social	Poli	tical atter	ntion Hi
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All All	CON	Vot LAB	ing inten LD	tion OTH	Don't know	CON	Reca LAB	lled 2017 LD	vote OTH	Did not vote	EU Remain	referen Leave	dum Did not vote	Own outright	Ter Mort- gage	nure Private rent	Social rent	Poli	tical atter Mid	ntion Hi 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n	65 All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	<b>CON</b> 320	<b>Reca</b> <b>LAB</b> 303	lled 2017 LD	vote OTH 89	Did not vote 241	EU Remain 445	referent Leave 422	dum Did not vote 145	Own outright 381	Ter Mort- gage 288	Private rent	Social rent	Poli Low 215	tical atter Mid 485	ntion Hi 3:
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n	65 All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	<b>CON</b> 320	<b>Reca</b> <b>LAB</b> 303	lled 2017 LD	vote OTH 89	Did not vote 241	EU Remain 445	referent Leave 422	dum Did not vote 145	Own outright 381	Ter Mort- gage 288	Private rent	Social rent	Poli Low 215	tical atter Mid 485	ntion Hi 3:
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more	65 All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	<b>CON</b> 320	<b>Reca</b> <b>LAB</b> 303	lled 2017 LD	vote OTH 89	Did not vote 241	EU Remain 445	referent Leave 422	dum Did not vote 145	Own outright 381	Ter Mort- gage 288	Private rent	Social rent	Poli Low 215	tical atter Mid 485	ntion Hi 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n ould each of the following make you more yourable or less favourable towards capitalism, or build it make no difference? If there were less of a difference in wealth	65 All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	<b>CON</b> 320	<b>Reca</b> <b>LAB</b> 303	lled 2017 LD	vote OTH 89	Did not vote 241	EU Remain 445	referent Leave 422	dum Did not vote 145	Own outright 381	Ter Mort- gage 288	Private rent	Social rent	Poli Low 215	tical atter Mid 485	ntion Hi 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n ould each of the following make you more yourable or less favourable towards capitalism, or build it make no difference?	65 All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	<b>CON</b> 320	<b>Reca</b> <b>LAB</b> 303	lled 2017 LD	vote OTH 89	Did not vote 241	EU Remain 445	referent Leave 422	dum Did not vote 145	Own outright 381	Ter Mort- gage 288	Private rent	Social rent	Poli Low 215	tical atter Mid 485	ntion Hi 3:
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n ould each of the following make you more yourable or less favourable towards capitalism, or build it make no difference? If there were less of a difference in wealth	65 All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	<b>CON</b> 320	<b>Reca</b> <b>LAB</b> 303	lled 2017 LD	vote OTH 89	Did not vote 241	EU Remain 445	referent Leave 422	dum Did not vote 145	Own outright 381	Ter Mort- gage 288	Private rent	Social rent	Poli Low 215	tical atter Mid 485	Hi 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If there were less of a difference in wealth between rich and poor people	65 All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	ing inten LD 70 66	tion OTH 147 146	Don't know 139 139	<b>CON</b> 320 325	<b>Reca</b> <b>LAB</b> 303 304	lled 2017 LD 53 50	vote OTH 89 89	Did not vote 241 239	EU Remain 445 446	referent Leave 422 424	dum Did not vote 145 143	Own outright 381 380	Ter Mort- gage 288 294	Private rent 178 176	Social rent 182 180	Poli Low 215 214	tical atter Mid 485 484	Hi Hi 33 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If there were less of a difference in wealth between rich and poor people Much more favourable	65 All All 1,036 1,036	CON 276 280 23	Vot LAB 318 318 318 318 318 318 318	ing inten LD 70 66	tion OTH 147 146 35	Don't know 139 139 139	<b>CON</b> 320 325 25 31 36	Reca LAB 303 304	Iled 2017 LD 53 50 37 35 22	vote OTH 89 89	Did not vote 241 239 29 30 23	EU Remain 445 446	referend Leave 422 424	dum Did not vote 145 143 27	Own outright 381 380 28	Ter Mort- gage 288 294 33	Private rent 178 176 37 28 23	Social rent 182 180 33	Poli Low 215 214 222	tical atter Mid 485 484 31	Hi Hi 3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3:
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If there were less of a difference in wealth between rich and poor people Much more favourable Somewhat more favourable	65 All All 1,036 1,036 1,036	276 280 23 30 38 3	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 34 40 21 1	tion OTH 147 146 35 34 21 3	Don't know 139 139 139 139 19 39	CON 320 325 25 31 36 3	Reca LAB 303 304 41 37 14 3	Iled 2017 LD 53 50 37 35 22 3	vote OTH 89 89 31 33 26 2	Did not vote 241 239 29 30 23 5	EU Remain 445 446 35 35	referend Leave 422 424 30 33 28 3	dum Did not vote 145 143 27 33	Own outright 381 380 28 37 27 3	Ter gage 288 294 33 31 28 3	Private rent 178 176 37 28 23 3	Social rent 182 180 33 35 15 4	Poli Low 215 214 22 34 23 4	tical atter Mid 485 484 31 35 24 4	tion Hi 33 33 33 33 3 3 2 2
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If there were less of a difference in wealth between rich and poor people Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable Much less favourable	65 All All 1,036 1,036 1,036	276 280 23 30 38 3 0	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 34 40 21 1 0	tion OTH 147 146 35 34 21 3 1	Don't know 139 139 139 139 29 26 5 1	CON 320 325 25 31 36 3 0	Reca LAB 303 304 41 37 14 3 0	Iled 2017 LD 53 50 50 37 35 22 3 0	vote OTH 89 89 31 33 26 2 1	Did not vote 241 239 29 30 23 5 0	EU Remain 445 446 35 35 22 3 1	reference Leave 422 424 30 33 28 3 0	dum Did not vote 145 143 27 33 18 6 0	28 37 27 3 0	Ter gage 288 294 33 31 28 3 3 0	Private rent 178 176 37 28 23 3 1	Social rent 182 180 33 35 15 4 0	Poli Low 215 214 22 34 23 4 0	tical atter Mid 485 484 31 35 24 4 0	11100 Hij 33 33 33 33 32 2 2 (
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If there were less of a difference in wealth between rich and poor people Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	65 All All 1,036 1,036 1,036	276 280 23 30 38 3	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 34 40 21 1	tion OTH 147 146 35 34 21 3	Don't know 139 139 139 139 29 26 5	CON 320 325 25 31 36 3	Reca LAB 303 304 41 37 14 3	Iled 2017 LD 53 50 37 35 22 3	vote OTH 89 89 31 33 26 2	Did not vote 241 239 29 30 23 5	EU Remain 445 446 35 35 35 22 3	referend Leave 422 424 30 33 28 3	dum Did not vote 145 143 27 33 18 6	Own outright 381 380 28 37 27 3	Ter gage 288 294 33 31 28 3	Private rent 178 176 37 28 23 3	Social rent 182 180 33 35 15 4	Poli Low 215 214 22 34 23 4	tical atter Mid 485 484 31 35 24 4	tion Hi 33 33 33 33 33 32





dwork: 9th to 13th August 2018	All	Gei	nder		,		Age	-			Educ	ation				Geograph	1			Ethr	
nple: 1,036 UK eligible voters	All	Mala	Famala	18-24	25-34	35-44	45-54	FF 64	65-74	75+	Crod	Non-	Lon-	Rest of	Mid-	North	Scot-	Wales	NI	White	No
	All	iviale	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	wales	NI	white	wh
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	1
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	1
uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If business relied less on immigration																					
Much more favourable	19	19	20	19	23	16	19	23	20	14	17	21	17	17	23	23	16	16	14	20	
Somewhat more favourable	25	24	27	28	18	33	23	26	24	28	25	26	22	26	26	24	24	29	36	26	
Would make no difference	40	44	36	33	33	35	45	43	46	43	45	37	44	43	35	34	48	44	35	40	
Somewhat less favourable	4	3	5	11	5	5	3	3	1	1	4	4	6	4	4	5	1	4	7	4	
Much less favourable	2	3	2	2	4	1	1	2	2	5	2	2	3	2	3	1	1	0	6	2	
Not sure	9	7	11	8	16	9	10	3	7	9	7	10	8	8	9	11	9	7	3	9	
Not sure		40	47	47	41	49	42	49	44	42	42	47	39	43	49	47	40	45	50	46	
SUB: MORE FAVOURABLE	44	43																			
SUB: MORE FAVOURABLE	44 All	43		ing inten	tion			Reca	lled 2017	vote		EU	referen				nure		Poli	tical atte	ntic
SUB: MORE FAVOURABLE	All		Vot			Don't					Did not			Did not	Own	Mort-	Private				
SUB: MORE FAVOURABLE		CON		ing inten	tion OTH	Don't know	CON	Reca	lled 2017	vote		EU Remain		Did not	Own outright		1	Social rent	Poli	tical atter	
SUB: MORE FAVOURABLE	All		Vot				<b>CON</b> 320							Did not		Mort-	Private				ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	LD	отн	know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	F
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote 145	outright 381	Mort- gage 288	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b>	ntio H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n uld each of the following make you more urable or less favourable towards capitalism, or Id it make no difference?	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote 145	outright 381	Mort- gage 288	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b>	F E
SUB: MORE FAVOURABLE ase: Eligible voters. Weighting: Normal. Unweighted n Weighted n Id each of the following make you more urable or less favourable towards capitalism, or id it make no difference?	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	LD 70 66	<b>OTH</b> 147 146	<b>know</b> 139 139	320 325	LAB 303 304	LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote	outright 381 380	<b>Mort-</b> gage 288 294	Private rent	<b>rent</b> 182 180	Low 215 214	<b>Mid</b> 485 484	<b>F</b>
SUB: MORE FAVOURABLE iase: Eligible voters. Weighting: Normal. Unweighted n Weighted n weighted n Id each of the following make you more urable or less favourable towards capitalism, or Id it make no difference? f business relied less on immigration Much more favourable	All All 1,036 1,036	<b>CON</b> 276 280 19	Vot LAB 318 318 22	LD 70 66	<b>OTH</b> 147 146 23	know 139 139	320 325 20	LAB 303 304 20	LD 53 50 7	OTH 89 89 22	<b>vote</b> 241 239 18	<b>Remain</b> 445 446 13	Leave 422 424 27	Did not vote 145 143 143	outright 381 380 20	Mort- gage 288 294 17	Private rent 178 176 16	rent 182 180 25	Low 215 214 20	Mid 485 484 14	H
SUB: MORE FAVOURABLE iase: Eligible voters. Weighting: Normal. Unweighted n Weighted n weighted n Id each of the following make you more urable or less favourable towards capitalism, or Id it make no difference? f business relied less on immigration Much more favourable Somewhat more favourable	All All 1,036 1,036 1,036	CON 276 280 19 32	Vot LAB 318 318 22 21	LD 70 66 12 17	OTH 147 146 23 22	know 139 139 139	320 325 20 31	LAB 303 304 20 22	LD 53 50 7 11	<b>OTH</b> 89 89 22 20	vote 241 239 18 27	Remain 445 446 13 22	Leave 422 424 27 28	Did not vote 145 143 17 26	outright 381 380 20 26	Mort- gage 288 294 17 26	Private rent 178 176 16 23	<b>rent</b> 182 180 25 26	Low 215 214 20 20 26	Mid 485 484 14 26	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Unweighted n Uld each of the following make you more burable or less favourable towards capitalism, or or of the indifference? If business relied less on immigration Much more favourable Somewhat more favourable Would make no difference	All All 1,036 1,036 1,036	CON 276 280 19 32 38 2 1	Vot LAB 318 318 318 22 21 43 5 2	LD 70 66 12 17 63 3 3	OTH 147 146 23 22 36 4 5	know 139 139 139 139 139 139 139 139 5 5 1	320 325 20 31 37 3 1	LAB 303 304 20 22 42 7 2	LD 53 50 7 11 70	OTH 89 89 22 20 41	vote 241 239 18 27 34	Remain 445 446 13 22 50 5 2	Leave 422 424 27 28 32 4 2	Did not vote 145 143 17 26 36	outright 381 380 20 26 44 2 2 2	Mort- gage 288 294 17 26 42 5 2	Private rent 178 176 16 23 39 9 4	rent 182 180 25 26 31 2 1	Low 215 214 20 26 31 3 2	Mid 485 484 14 26 44 6 2	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Unweighted n Uld each of the following make you more burable or less favourable towards capitalism, or uld it make no difference? f business relied less on immigration Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	All All 1,036 1,036 1,036	CON 276 280 19 32 38 2	Vot LAB 318 318 318 22 21 43 5	LD 70 66 12 17 63 3	OTH 147 146 23 22 36 4	know 139 139 139 139 139 139 139 139 139 139	320 325 20 31 37 3	LAB 303 304 20 22 42 7	LD 53 50 7 11 70 0	OTH 89 89 22 20 41 2	vote 241 239 18 27 34 4	Remain 445 446 13 22 50 5	Leave 422 424 27 28 32 4	Did not vote 145 143 17 26 36 2	outright 381 380 20 26 44 2	Mort- gage 288 294 17 26 42 5	Private rent 178 176 16 23 39 9	rent 182 180 25 26 31 2	Low 215 214 20 26 31 3	Mid 485 484 14 26 44 6	H

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ieldwork: 9th to 13th August 2018	All	Ger	nder				Age				Educa	ation			G	Geograph	y .			Ethr	icity
ample: 1,036 UK eligible voters												Non-	Lon-	Rest of	Mid-		Scot-				Non-
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	Wales	NI	White	white
Unweighted n	1.036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	109
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	105
Vould each of the following make you more avourable or less favourable towards capitalism, or vould it make no difference? If there were stronger protection of workers' rights																					
Much more favourable	23	24	22	24	30	31	19	23	15	17	26	21	22	19	23	26	29	25	28	23	19
Somewhat more favourable	36	36	37	30	31	41	37	42	37	35	36	37	33	33	37	40	37	39	43	37	33
Would make no difference	29	29	29	27	23	20	31	28	38	41	27	30	33	37	27	24	23	28	15	29	30
Somewhat less favourable	4	4	3	10	3	2	4	3	3	2	4	3	6	4	4	1	4	4	8	3	10
Much less favourable	1	1	1	3	1	0	1	1	1	0	1	1	1	1	1	0	0	0	6	1	2
Not sure	7	5	9	7	11	6	8	3	7	6	6	7	6	6	8	9	8	5	0	7	7
			59	54	61	72	56	65	52	52	62	58	55	52	60	66	66	64	71	60	52
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	59	60																			
SUB: MORE FAVOURABLE	59 All	60		ing inten				Reca	lled 2017	vote	Did not	EU	referen				nure	Social	Poli	tical atter	ntion
SUB: MORE FAVOURABLE		60 CON				Don't know	CON	Reca	lled 2017 LD	vote OTH	Did not vote	EU Remain		Did not	Own outright	Mort-	nure Private rent	Social rent	Poli	tical atter Mid	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	ing inten LD	tion OTH	Don't know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	Hig
SUB: MORE FAVOURABLE	All		Vot	ing inten	tion	Don't	<b>CON</b> 320 325							Did not		Mort-	Private				Hig
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Vould each of the following make you more avourable or less favourable towards capitalism, or	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	320	<b>LAB</b> 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote 145	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	Hig 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Vould each of the following make you more avourable or less favourable towards capitalism, or rould it make no difference? If there were stronger protection of workers'	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	320	<b>LAB</b> 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote 145	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	Hig 33 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Vould each of the following make you more avourable or less favourable towards capitalism, or rould it make no difference? If there were stronger protection of workers' rights	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	ing inten LD 70 66	tion OTH 147 146	Don't know 139 139	320 325	LAB 303 304	LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote	outright 381 380	<b>Mort-</b> gage 288 294	Private rent 178 176	rent 182 180	Low 215 214	<b>Mid</b> 485 484	Hig 33 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Vould each of the following make you more roould each of the following make you more roould it make no difference? If there were stronger protection of workers' rights Much more favourable	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318 318	ing inten LD 70 66	tion OTH 147 146 29	Don't know 139 139	320 325	LAB 303 304 304	LD 53 50 15	<b>OTH</b> 89 89 26	vote 241 239 21	<b>Remain</b> 445 446 24	Leave 422 424 23	Did not vote 145 143 21	outright 381 380 19	Mort- gage 288 294 294	Private rent 178 176 29	rent 182 180 28	Low 215 214 18	Mid 485 484 19	Hig 33 33 33
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Vould each of the following make you more avourable or less favourable towards capitalism, or rould it make no difference? If there were stronger protection of workers' rights Much more favourable Somewhat more favourable	All All 1,036 1,036	<b>CON</b> 276 280 14 35	Vot LAB 318 318 318 318 318 318 318	ing inten LD 70 66 14 52	tion OTH 147 146 29 30	Don't know 139 139 139	320 325 16 34	LAB 303 304 32 41	LD 53 50 15 46	OTH 89 89 26 32	vote 241 239 21 33	Remain 445 446 24 40	Leave 422 424 23 35	Did not vote 145 143 21 32	outright 381 380 19 41	Mort- gage 288 294 294 21 39	Private rent 178 176 29 31	<b>rent</b> 182 180 28 30	Low 215 214 18 35	Mid 485 484 19 40	Hig 33 33 33 33 32 32 32
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n Vould each of the following make you more avourable or less favourable towards capitalism, or would it make no difference? If there were stronger protection of workers' rights Much more favourable Somewhat more favourable Would make no difference	All All 1,036 1,036 1,036	<b>CON</b> 276 280 14 35 42	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 14 52 23	tion OTH 147 146 29 30 27	Don't know 139 139 139	320 325 16 34 40	LAB 303 304 32 41 19	LD 53 50 15 46 33	OTH 89 89 26 32 31	vote 241 239 21 33 26	Remain 445 446 24 40 27	Leave 422 424 23 35 32	Did not vote 145 143 21 32 27	outright 381 380 19 41 31	Mort- gage 288 294 294 21 39 31	Private rent 178 176 29 31 27	rent           182           180           28           30           27	Low 215 214 18 35 27	Mid 485 484 19 40 30	Hig 330 331 332 32 32 30 32 30 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Would each of the following make you more avourable or less favourable towards capitalism, or would it make no difference? If there were stronger protection of workers' rights Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	All All 1,036 1,036 1,036	276 280 14 35 42 4	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 14 52 23 6	tion OTH 147 146 29 30 27 6	Don't know 139 139 139 13 44 32 1	320 325 16 34 40 4	LAB 303 304 32 41 19 2	LD 53 50 15 46 33 4	OTH 89 89 26 32 31 1	vote 241 239 21 33 26 7	Remain 445 446 446 24 40 27 4	Leave 422 424 23 35 32 3	Did not vote 145 143 21 32 27 4	00000000000000000000000000000000000000	Mort- gage 288 294 294 21 39 31 4	Private rent 178 176 29 31 27 5	rent           182           180           28           30           27           2	Low 215 214 18 35 27 3	Mid 485 484 19 40 30 4	





ldwork: 9th to 13th August 2018	All	Ge	nder				Age				Educ	ation				Geograph	1			Ethr	
nple: 1,036 UK eligible voters	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non- grad	Lon- don	Rest of South	Mid- lands	North	Scot- land	Wales	NI	White	No wh
	All	wide	remale	10-24	25-54	55-44	43-34	55-04	03-74	754	Giau	grau	uon	Journ	lanus	North	lanu	wales	INI	winte	WI
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	1
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	1
ould each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If big business paid more tax																					
Much more favourable	36	37	35	37	42	31	35	43	34	28	40	34	29	36	36	42	35	31	41	37	3
Somewhat more favourable	33	33	33	23	26	35	34	32	42	37	32	33	36	32	32	31	32	42	30	33	
Would make no difference	21	22	20	19	16	23	21	21	17	28	18	22	23	22	20	17	21	21	20	20	
Somewhat less favourable	3	3	3	10	3	3	3	0	2	2	4	3	7	3	1	2	3	2	5	3	
Much less favourable	1	1	1	5	1	0	0	0	1	1	1	1	1	1	1	1	0	0	3	1	
Not sure	7	5	9	6	12	8	6	4	5	3	6	7	4	5	10	8	9	5	0	6	
			68	60	68	66	69	75	76	65	72	67	65	68	68	73	67	73	71	70	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	69	70																			
SUB: MORE FAVOURABLE	69 All	70		ing inten	tion			Reca	lled 2017	vote		EU	referen	lum		Ter	nure		Poli	tical atter	ntic
SUB: MORE FAVOURABLE	All		Vot	ing inten		Don't					Did not			Did not	Own	Mort-	Private				
SUB: MORE FAVOURABLE		CON			tion OTH	Don't know	CON	Reca LAB	lled 2017 LD	vote OTH		EU Remain		Did not	Own outright	Mort-	1	Social rent	Poli	tical atter	
SUB: MORE FAVOURABLE	All		Vot	ing inten			<b>CON</b> 320							Did not		Mort-	Private				ŀ
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	ing inten LD	отн	know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	F
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	Leave	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b>	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more rourable or less favourable towards capitalism, or ould it make no difference?	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	Leave	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b>	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n weighted n ould each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If big business paid more tax	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	ing inten LD 70 66	<b>OTH</b> 147 146	<b>know</b> 139 139	320 325	LAB 303 304	LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote	outright 381 380	<b>Mort-</b> gage 288 294	Private rent 178 176	<b>rent</b> 182 180	Low 215 214	<b>Mid</b> 485 484	H 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n build each of the following make you more ourable or less favourable towards capitalism, or uid it make no difference? If big business paid more tax Much more favourable	All All 1,036 1,036 36	CON 276 280 31	Vot LAB 318 318 318	ing inten LD 70 66 37	<b>OTH</b> 147 146 37	know 139 139 33	320 325 34	LAB 303 304 42	LD 53 50 39	OTH 89 89 38	vote 241 239 29	<b>Remain</b> 445 446 36	<b>Leave</b> 422 424 40	Did not vote 145 143 27	outright 381 380 40	Mort- gage 288 294 35	Private rent 178 176 34	rent 182 180 32	Low 215 214 214	Mid 485 484 33	H 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n build each of the following make you more rourable or less favourable towards capitalism, or build it make no difference? If big business paid more tax Much more favourable Somewhat more favourable	All All 1,036 1,036 36 33	CON 276 280 31 36	Vot LAB 318 318 42 33	ing inten LD 70 66 37 40	<b>OTH</b> 147 146 37 30	know 139 139 33 33	320 325 34 36	LAB 303 304 42 32	LD 53 50 39 44	OTH 89 89 89	vote 241 239 29 29	Remain 445 446 36 37	Leave 422 424 40 31	Did not vote 145 143 27 27	outright 381 380 40 34	Mort- gage 288 294 35 33	Private rent 178 176 34 29	rent 182 180 32 34	Low 215 214 28 28 27	Mid 485 484 33 36	H 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If big business paid more tax Much more favourable Somewhat more favourable Would make no difference	All All 1,036 1,036 36 33 21	CON 276 280 31 36 26	Vot LAB 318 318 318 318 318 318 318 318 318 318	ing inten LD 70 66 37 40 17	OTH 147 146 37 30 19 5 1	know 139 139 33 35 21	320 325 34 36 24 3 1	LAB 303 304 42 32 17	LD 53 50 39 44 11	OTH 89 89 89 89 89 89 89 89 82 88 32 18	vote 241 239 29 29 29 23	Remain 445 446 36 37 18	Leave 422 424 40 31 21	Did not vote 145 143 27 27 27 23	outright 381 380 40 34 18	Mort- gage 288 294 35 33 22	Private rent 178 176 34 29 26	rent 182 180 32 34 19	Low 215 214 28 27 23	Mid 485 484 33 36 22	<b>H</b>
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If big business paid more tax Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	All All 1,036 1,036 1,036	<b>CON</b> 276 280 31 36 26 2	Vot LAB 318 318 318 42 33 17 2	ing inten LD 70 66 37 40 17 4	OTH 147 146 37 30 19 5	know 139 139 33 35 21 1	320 325 34 36 24 3	LAB 303 304 42 32 17 2	LD 53 50 39 44 11 1	OTH 89 89 38 32 18 2	vote 241 239 29 29 29 23 5	Remain 445 446 36 37 18 3	Leave 422 424 40 31 21 3	Did not vote 145 143 27 27 23 5	outright 381 380 40 34 18 2	Mort- gage 288 294 35 33 22 5	Private rent 178 176 34 29 26 4	rent           182           180           32           34           19           2	Low 215 214 28 27 23 4	Mid 485 484 33 36 22 3	H H 3 3

Number Cruncher Politics

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ldwork: 9th to 13th August 2018	All	Gei	nder				Age				Educ	ation				Geograph	1 <u>y</u>			Ethi	neity
mple: 1,036 UK eligible voters												Non-	Lon-	Rest of	Mid-		Scot-				No
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	Wales	NI	White	whi
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	10
Weighted n	1,036	505	530	112	165	156	189	167	141	112	366	670	119	330	198	230	88	48 52	29	927	10
ould each of the following make you more																					
ourable or less favourable towards capitalism, or																					
ould it make no difference?																					
If business interests had less political influence																					
Much more favourable	29	30	28	24	28	26	33	33	33	21	33	27	31	30	22	31	35	22	24	30	2
Somewhat more favourable	34	33	35	29	31	39	34	32	34	40	35	34	34	32	36	37	29	38	38	35	3
Would make no difference	25	25	25	25	23	22	22	28	26	32	22	27	24	28	26	19	26	31	27	25	2
Somewhat less favourable	4	5	2	10	6	4	4	1	0	1	5	3	4	3	4	4	2	4	11	3	
Much less favourable	1	1	1	2	0	2	0	0	1	0	1	1	1	1	1	0	1	0	0	1	
Not sure	7	6	9	9	12	7	6	5	5	6	4	9	6	6	11	8	7	5	0	7	
			~ ~ ~	53	59	65	67	65	67	61	68	61	65	62	58	68	64	60	62	65	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	63	63	63	33	35	05															
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SUB: MORE FAVOURABLE	63 All	63		ing inten					illed 2017	vote	Did not	EU	referen		Own		nure	Social	Pol	itical atte	ntio
SUB: MORE FAVOURABLE		63 CON				Don't know	CON		lled 2017 LD	vote OTH	Did not vote	EU Remain		lum Did not vote	Own outright	Mort-	nure Private rent	Social rent	Pol	itical atte	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	ing inten LD	tion OTH	Don't know	CON	Reca LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	н
SUB: MORE FAVOURABLE	All		Vot	ing inten	tion	Don't		Reca						Did not		Mort-	Private				н 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	otion OTH	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	н
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	otion OTH	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	н
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	otion OTH	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	н 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n build each of the following make you more rourable or less favourable towards capitalism, or	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	otion OTH	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	н 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n vuld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference?	All All 1,036	<b>CON</b> 276	Vot LAB 318	ing inten LD 70	otion OTH	Don't know 139	<b>CON</b> 320	Reca LAB 303	<b>LD</b>	<b>ОТН</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	<b>H</b> 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n vuld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If business interests had less political influence	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	ing inten LD 70 66	tion OTH 147 146	Don't know 139 139	<b>CON</b> 320 325	<b>Reca</b> <b>LAB</b> 303 304	LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote	outright 381 380	<b>Mort-</b> gage 288 294	Private rent 178 176	<b>rent</b> 182 180	Low 215 214	<b>Mid</b> 485 484	<b>H</b> 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n build each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If business interests had less political influence	All All 1,036 1,036	<b>CON</b> 276 280 23	Vot LAB 318 318 318	ing inten LD 70 66	tion OTH 147 146 37	Don't know 139 139	CON 320 325 27	Reca LAB 303 304 36	LD 53 50 22	<b>OTH</b> 89 89 37	<b>vote</b> 241 239 20	<b>Remain</b> 445 446 31	Leave 422 424 30	Did not vote 145 143 21	outright 381 380 28	Mort- gage 288 294 27	Private rent 178 176 30	rent 182 180 34	Low 215 214 20	Mid 485 484 27	<b>H</b>
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Unweighted n Weighted n uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If business interests had less political influence Much more favourable Somewhat more favourable	All All 1,036 1,036 29 34	CON 276 280 23 37	Vot LAB 318 318 318 35 33	ing inten LD 70 66 22 46	tion OTH 147 146 37 28	Don't know 139 139 23 38 25 3	CON 320 325 27 36	Reca LAB 303 304 36 33	LD 53 50 22 46	OTH 89 89 37 32 18 3	vote 241 239 20 31	Remain 445 446 31 35 24 5	Leave 422 424 30 36	Did not vote 145 143 21 31	28 40	Mort- gage 288 294 27 36	Private rent 178 176 30 29	rent 182 180 34 25	Low 215 214 20 30	Mid 485 484 27 37	<b>H</b>
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If business interests had less political influence Much more favourable Somewhat more favourable Would make no difference	All All 1,036 1,036 1,036	CON 276 280 23 37 32	Vot LAB 318 318 318 318 35 33 21 5 1	ing inten LD 70 66 20 4 3	tion OTH 147 146 37 28 23 5 1	Don't know 139 139 23 38 25 3 3 0	CON 320 325 27 36 31	Reca LAB 303 304 36 33 20 4 1	LD 53 50 22 46 23 2 0	OTH 89 89 37 32 18 3 1	vote 241 239 20 31 26 8 1	Remain 445 446 31 35 24 5 1	Leave 422 424 30 36 24 2 1	Did not vote 145 143 21 31 28 5 0	28 40 25 1 0	Mort- gage 288 294 27 36 27 5 1	Private rent 178 176 30 29 25 7 2	rent           182           180           34           25           24           3           1	Low 215 214 20 30 28 3 1	Mid 485 484 27 37 24 4 0	H 3 3
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Ould each of the following make you more yourable or less favourable towards capitalism, or ould it make no difference? If business interests had less political influence Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	All All 1,036 1,036 29 34 25 4	CON 276 280 23 37 32 2	Vot LAB 318 318 318 35 33 21 5	ing inten LD 70 66 22 46 20 4	tion OTH 147 146 37 28 23 5	Don't know 139 139 23 38 25 3	CON 320 325 27 36 31 1	Reca LAB 303 304 36 33 20 4	LD 53 50 22 46 23 2	OTH 89 89 37 32 18 3	vote 241 239 20 31 26 8	Remain 445 446 31 35 24 5	Leave 422 424 30 36 24 2	Did not vote 145 143 21 31 28 5	28 40 25 1	Mort- gage 288 294 27 36 27 5	Private rent 178 176 30 29 25 7	<b>rent</b> 182 180 34 25 24 3	Low 215 214 20 30 28 3	Mid 485 484 27 37 24 4	Hior Hi

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ldwork: 9th to 13th August 2018	All	Gei	nder				Age				Educ	ation			G	ieograph	iy 🛛	-		Ethr	neity
mple: 1,036 UK eligible voters												Non-	Lon-	Rest of	Mid-		Scot-				Nor
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	Wales	NI	White	whi
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	10
Weighted n	1,036	505	530	112	162	150	189	167	137	112	366	670	119	330	198	230	88	48 52	29	927	10
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vourable or less favourable towards capitalism, or																					
uld it make no difference? If business were more socially responsible																					
If business were more socially responsible																					
Much more favourable	29	30	28	31	33	31	26	37	27	19	36	26	30	28	27	34	30	23	27	29	
Somewhat more favourable	36	35	36	31	29	35	42	32	41	41	35	36	29	35	37	38	28	44	46	37	
Would make no difference	25	26	24	19	22	23	25	26	27	34	22	27	27	30	21	18	32	27	16	25	
Somewhat less favourable	3	2	3	8	3	4	2	0	1	1	2	3	5	1	3	2	1	2	8	2	
Much less favourable	1	1	0	2	1	0	0	1	1	0	0	1	0	1	1	0	1	0	3	1	
Not sure	7	5	8	10	12	7	5	5	4	6	5	8	8	5	11	7	8	5	0	7	
			64	62	62	66	68	69	68	60	71	62	59	63	64	72	58	67	73	66	
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	65	65		•																	
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	All			ing inten	tion	Don't		Reca	lled 2017	vote	Did not	EU	referend	1	0		nure	Social	Poli	tical atte	ntic
		CON		ing inten	tion OTH	Don't know	CON	Reca	lled 2017 LD	vote OTH	Did not vote	EU		Did not	Own outright	Mort-	nure Private rent	Social rent	Poli	tical atter	
Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	LD	отн	know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	F
Base: Eligible voters. Weighting: Normal. Unweighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	F
Base: Eligible voters. Weighting: Normal.	All	CON	Vot LAB	LD	отн	know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	H
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Duld each of the following make you more	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Duld each of the following make you more rourable or less favourable towards capitalism, or	All All 1,036	<b>CON</b> 276	Vot LAB 318	<b>LD</b>	<b>ОТН</b> 147	<b>know</b> 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent 178	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n weighted n ourable or less favourable towards capitalism, or uld it make no difference? If business were more socially responsible	All All 1,036 1,036	<b>CON</b> 276 280	Vot LAB 318 318	LD 70 66	<b>OTH</b> 147 146	<b>know</b> 139 139	320 325	LAB 303 304	LD 53 50	<b>OTH</b> 89 89	<b>vote</b> 241 239	<b>Remain</b> 445 446	<b>Leave</b> 422 424	Did not vote 145 143	outright 381 380	<b>Mort-</b> gage 288 294	<b>Private</b> rent 178 176	rent 182 180	Low 215 214	<b>Mid</b> 485 484	H
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n uld each of the following make you more ourable or less favourable towards capitalism, or uld it make no difference? If business were more socially responsible Much more favourable	All All 1,036 1,036	<b>CON</b> 276 280 25	Vot LAB 318 318 318	LD 70 66 27	<b>OTH</b> 147 146 30	know 139 139 24	320 325 28	LAB 303 304 37	LD 53 50 31	OTH 89 89 21	vote 241 239 25	<b>Remain</b> 445 446 34	Leave 422 424 28	Did not vote 145 143 23	outright 381 380 30	Mort- gage 288 294	Private rent 178 176 33	<b>rent</b> 182 180 29	Low 215 214 222	Mid 485 484 27	H 3 3
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Veighted n ould each of the following make you more rourable or less favourable towards capitalism, or ould it make no difference? If business were more socially responsible Much more favourable Somewhat more favourable	All All 1,036 1,036 29 36	CON 276 280 25 39	Vot LAB 318 318 318 318 318 318	LD 70 66 27 55	OTH 147 146 30 33	know 139 139 24 39	320 325 28 39	LAB 303 304 37 33	LD 53 50 31 45	<b>OTH</b> 89 89 21 42	vote 241 239 25 31	Remain 445 446 34 38	Leave 422 424 28 35	Did not vote 145 143 23 34	outright 381 380 30 30 37	Mort- gage 288 294 294 27 40	Private rent 178 176 33 31	rent 182 180 29 32	Low 215 214 222 30	Mid 485 484 27 39	<b>H</b>
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n vuld each of the following make you more rourable or less favourable towards capitalism, or rould it make no difference? If business were more socially responsible Much more favourable Somewhat more favourable Would make no difference	All All 1,036 1,036 1,036	CON 276 280 25 39 30	Vot LAB 318 318 318 318 318 318 318 318 318 318	LD 70 66 27 55 15	OTH 147 146 30 33 25	know 139 139 24 39 25	320 325 28 39 29	LAB 303 304 37 33 20	LD 53 50 31 45 20	OTH 89 89 21 42 25	vote 241 239 25 31 26	Remain 445 446 34 38 21	Leave 422 424 28 35 28	Did not vote 145 143 23 34 25	outright 381 380 30 30 37 26	Mort- gage 288 294 294 27 40 24	Private rent 178 176 33 31 25	rent 182 180 29 32 25	Low 215 214 22 30 29	Mid 485 484 27 39 24	<b>H</b>
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Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n ould each of the following make you more rourable or less favourable towards capitalism, or ould it make no difference? If business were more socially responsible Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable Much less favourable Much less favourable	All All 1,036 1,036 1,036 29 36 25 3 1	CON 276 280 25 39 30 1 0	Vot LAB 318 318 318 318 318 318 318 318 318 318	LD 70 66 27 55 15 1 0	OTH 147 146 30 33 25 3 2	know 139 139 24 39 25 3 0	320 325 28 39 29 0 0	LAB 303 304 37 33 20 4 0	LD 53 50 31 45 20 1 0	OTH 89 89 21 42 25 0 2	vote 241 239 25 31 26 5 1	Remain 445 446 34 38 21 3 1	Leave 422 424 28 35 28 28 2 2 0	Did not vote 145 143 23 34 25 3 1	381 380 30 37 26 2 0	Mort- gage 288 294 27 40 24 4 1	Private rent 178 176 33 31 25 4 1	rent           182           180           29           32           25           1           0	Low 215 214 22 30 29 2 1	Mid 485 484 27 39 24 3 0	Hior Hi
Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n Weighted n ould each of the following make you more rourable or less favourable towards capitalism, or ould it make no difference? If business were more socially responsible Much more favourable Somewhat more favourable Would make no difference Somewhat less favourable	All All 1,036 1,036 1,036 29 36 25 3	CON 276 280 25 39 30 1	Vot LAB 318 318 318 318 318 318 318 318 318 318	LD 70 66 27 55 15 1	OTH 147 146 30 33 25 3	know 139 139 24 39 25 3	320 325 28 39 29 0	LAB 303 304 37 33 20 4	LD 53 50 31 45 20 1	OTH 89 89 21 42 25 0	vote 241 239 25 31 26 5	Remain 445 446 34 38 21 3	Leave 422 424 28 35 28 28 2	Did not vote 145 143 23 34 25 3	381 380 30 37 26 2	Mort- gage 288 294 294 27 40 24 4	Private rent 178 176 33 31 25 4	rent           182           180           29           32           25           1	Low 215 214 22 30 29 2	Mid 485 484 27 39 24 3	H 3 3

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ldwork: 9th to 13th August 2018	All	Ger	luer				Age				Educ	ation			Ċ	Geograph	iy			Ethr	neity
nple: 1,036 UK eligible voters												Non-	Lon-	Rest of	Mid-		Scot-				No
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	grad	don	South	lands	North	land	Wales	NI	White	whi
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	10
Weighted n	1,036	505	530	112	162	150	189	163	141	112	366	670	122	330	167	248	88	52	29	929	10
ould each of the following make you more																					
ourable or less favourable towards capitalism, or																					
uld it make no difference?																					
If business were more environmentally friendly																					
Much more favourable	31	33	29	28	34	35	28	35	32	20	38	27	34	29	26	35	38	21	30	31	3
Somewhat more favourable	32	31	33	34	32	31	31	32	31	35	31	32	30	31	34	33	22	46	36	33	1
Would make no difference	28	29	27	20	19	24	31	28	34	40	23	30	26	32	26	23	31	28	26	28	2
Somewhat less favourable	3	2	4	12	4	1	2	1	0	1	2	3	4	3	3	3	1	0	5	2	
Much less favourable	1	1	1	1	0	0	0	1	1	1	0	1	0	1	1	0	0	0	3	1	
Not curo	6	5	8	5	12	7 66	7 59	3 67	3 63	4 55	5 69	7 59	6 <b>64</b>	5 60	10 60	6 <b>68</b>	8 60	5 67	0 66	6 64	
Not sure SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	63	64	62	62	66																
SUB: MORE FAVOURABLE	63 All	64		ing inten				Reca	lled 2017	vote		EU	referend	-			nure		Poli	tical atte	ntio
SUB: MORE FAVOURABLE	All		Vot	ing inten	tion	Don't	CON				Did not			Did not	Own	Mort-	Private				
SUB: MORE FAVOURABLE		64 CON					CON	Reca LAB	lled 2017 LD	vote OTH	Did not vote	EU Remain		Did not	Own outright	Mort-		Social rent	Poli	itical atte	
SUB: MORE FAVOURABLE	All All 1,036	<b>CON</b> 276	Voti LAB 318	ing inten LD 70	tion	Don't know 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not	outright 381	Mort- gage	Private	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal.	All	CON	Voti LAB	ing inten LD	tion OTH	Don't know		LAB	LD	отн	vote	Remain	Leave	Did not vote	outright	Mort- gage	Private rent	rent	Low	Mid	H
SUB: MORE FAVOURABLE Base: Eligible voters. Weighting: Normal. Unweighted n Weighted n	All All 1,036	<b>CON</b> 276	Voti LAB 318	ing inten LD 70	tion OTH 147	Don't know 139	320	<b>LAB</b> 303	<b>LD</b>	<b>отн</b> 89	<b>vote</b> 241	Remain 445	<b>Leave</b> 422	Did not vote	outright 381	Mort- gage	Private rent	<b>rent</b> 182	<b>Low</b> 215	<b>Mid</b> 485	H
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