Shelter marginals poll

Number Cruncher Politics



Fieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge			Vo	oting intenti	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
HEADLING VOTING INTENTION																
Conservative	40	40	39	13	28	40	31	41	62	100	0	0	89	4	1	27
Labour	42	37	47	66	53	42	42	39	29	0	100	0	2	90	10	49
Liberal Democrat	10	12	8	13	12	11	10	7	8	0	0	100	2	4	84	8
UKIP	5	7	2	4	3	4	9	8	1	0	0	0	6	0	2	4
Green	2	2	1	1	1	1	5	2	0	0	0	0	0	1	2	5
Other parties	2	2	2	3	2	2	4	3	0	0	0	0	1	1	1	7

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

HEADLING VOTING INTENTION

	-								-							
Conservative	40	31	52	0	22	30	39	41	34	43	37	41	52	33	28	33
Labour	42	53	29	0	45	46	42	42	47	40	43	42	33	46	50	49
Liberal Democrat	10	13	7	0	7	12	13	9	11	9	12	9	10	12	12	3
UKIP	5	0	9	0	4	3	3	5	4	5	4	5	3	5	5	8
Green	2	1	1	0	3	2	2	1	1	2	2	2	1	1	3	3
Other parties	2	1	3	0	19	8	0	1	3	2	2	2	0	3	3	4

Base: All. Weighting: Normal and turnout.



dwork: 1st to 19th September 2018	All	Ge	nder		•	A	ge			V	oting intenti	on		2017	vote	-
mple: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
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Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
		22	20	4.4	22	20	24	22	50	100	0	0	70	2	1	1.4
Conservative	31	33	30	11	22 43	30 34	24	32 31	52 23	100	0	0	76 1	3	1	14
Conservative Labour Liberal Democrat	31 34 8	33 31 10	30 38 6	11 58 11	22 43 9	30 34 9	24 32 7	32 31 5	52 23 6	100 0 0	0 100 0	0 0 100	76 1 2	3 82 4	1 9 72	14 28 4
Labour	34	31	38	58	43	34	32	31	23	0	100	0	1	82		28
Labour Liberal Democrat	34	31	38	58	43	34 9	32	31	23 6	0	100 0	0 100	1 2	82		28 4
Labour Liberal Democrat SNP	34 8 1	31	38 6 1	58	43 9 1	34 9	32 7 1	31 5 1	23 6 0	0	100 0 0	0 100 0	1 2 0	82	72 1	28 4 2
Labour Liberal Democrat SNP Plaid Cymru	34 8 1 0	31 10 1 1	38 6 1 0	58	43 9 1	34 9 0 1	32 7 1 0	31 5 1 0	23 6 0	0	100 0 0 0	0 100 0 0	1 2 0	82	72 1	28 4 2 2

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q1 If you did vote, which party do you think you

Shelter marginals poll

would vote for?

Conservative	31	26	42	0	12	18	33	36	26	34	30	32	43	26	20	27
Labour	34	46	24	0	29	29	36	37	39	32	34	34	28	37	37	41
Liberal Democrat	8	11	5	0	5	7	11	8	9	7	9	7	8	10	8	3
SNP	1	1	1	0	5	2	0	0	2	0	1	1	0	1	1	1
Plaid Cymru	0	0	1	0	3	2	0	0	1	0	1	0	0	1	0	0
Another party or candidate	6	2	10	0	8	4	4	7	5	7	7	6	4	5	7	12
Don't know	15	13	15	0	27	34	14	10	14	16	15	16	14	14	19	15
Prefer not to say	4	1	2	0	11	3	2	3	4	3	4	3	2	3	8	2

Shelter marginals poll

Number Cruncher Politics



Fieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge			Vo	oting intenti	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
													1			
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
UKIP	59	67	45	71	71	50	52	64	100	0	0	0	87	22	45	39
Green	24	21	29	14	29	27	29	18	0	0	0	0	0	44	55	40
Renew Britain	3	4	0	0	0	0	7	0	0	0	0	0	8	0	0	0
Women's Equality Party	2	0	6	15	0	6	0	0	0	0	0	0	0	16	0	3
Another party	3	3	5	0	0	3	3	7	0	0	0	0	0	0	0	0
An independent candidate	9	6	15	0	0	15	9	11	0	0	0	0	5	18	0	18

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
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Q2 And which other party is that?

UKIP	59	17	77	0	28	36	51	67	63	58	54	63	74	65	48	52
Green	24	67	9	0	32	36	40	19	25	23	25	23	21	20	35	22
Renew Britain	3	0	4	0	0	0	0	4	0	4	0	4	0	10	0	0
Women's Equality Party	2	0	1	0	0	12	5	1	0	3	1	3	0	0	9	0
Another party	3	4	4	0	0	0	4	4	6	2	9	0	0	5	2	5
An independent candidate	9	12	6	0	40	15	0	6	5	10	11	7	5	0	6	20



Shelter marginals poll

Fieldwork: 1st to 19th September 2018 All Gender Age Voting intention 2017 vote Sample: 1,247 adults 18+ in English marginals 45-54 All Male 18-24 25-34 35-44 55-64 65+ CON LAB LD CON LAB LD DNV Female Unweighted n 1,247 Weighted n 1,247 Q3 Which of the following do you think are the most important issues facing the country at this time? Please tick up to three Britain leaving the EU Health Immigration & Asylum Economy Crime Housing Defence and security Welfare benefits Education Environment Pensions Tax Family life / Childcare Transport None of these Don't know

Number Cruncher Politics



Shelter marginals poll

Fieldwork: 1st to 19th September 2018	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
Sample: 1,247 adults 18+ in English marginals	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
																1
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212
Q3 Which of the following do you think are the most important issues facing the country at this time? Please tick up to three																
Britain leaving the EU	52	60	52	19	32	39	49	61	41	57	56	49	57	53	48	43
Health	43	48	40	31	32	36	48	45	40	44	44	42	43	45	40	41
Immigration & Asylum	32	16	52	31	33	30	22	35	25	37	26	36	38	28	26	38
Economy	27	32	24	18	21	21	32	30	27	27	34	23	30	32	25	17
Crime	24	19	30	13	24	23	26	25	22	26	20	27	29	20	24	23
Housing	21	21	21	21	20	24	24	20	18	22	20	21	17	15	29	27
Defence and security	16	13	22	14	4	10	23	17	14	17	14	17	22	13	12	13
Welfare benefits	14	14	14	16	16	14	10	14	15	13	12	15	11	12	13	25
Education	12	15	7	9	5	20	13	11	18	9	15	11	9	14	16	11
Environment	12	13	10	18	12	15	13	11	12	12	12	12	11	11	13	14
Pensions	8	8	8	10	15	10	5	8	10	7	6	9	5	9	9	11
Тах	8	9	5	6	16	14	14	5	11	6	9	7	8	8	8	7
Family life / Childcare	6	7	4	4	6	9	6	6	13	3	7	6	5	10	7	3
Transport	5	7	3	4	6	9	4	4	5	4	6	4	5	6	3	3
None of these	0	0	0	2	0	0	1	0	0	0	0	0	0	0	0	0
Don't know	2	1	0	13	5	0	0	0	2	2	2	2	0	2	2	3



Shelter marginals poll												Nu	umber C		Politics ocpolitics.uk	
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Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
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Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse? Cost and availability of housing																
Got better	5	6	3	7	8	9	3	1	2	7	2	6	6	3	9	6
Stayed the same	22	26	18	21	30	27	12	26	17	29	14	31	28	14	24	21
Got worse	67	61	73	61	52	58	80	71	76	61	76	60	62	78	64	58
Don't know	6	6	6	10	9	6	5	3	5	3	7	3	3	6	4	15

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
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Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse?

...Cost and availability of housing

Got better	5	7	3	3	9	9	8	3	9	2	6	4	6	5	6	0
Stayed the same	22	22	21	28	23	29	23	20	22	22	22	22	23	26	16	21
Got worse	67	66	72	48	56	58	61	73	62	70	68	67	67	65	69	70
Don't know	6	6	3	21	11	5	7	4	7	6	5	7	3	5	10	9



Fieldwork: 1st to 19th September 2018	All	Ger	nder			A	ge			Vo	ting intenti	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse? Levels of immigration																
Got better	8	10	6	12	12	11	4	4	7	12	5	11	10	7	11	6
Stayed the same	34	37	31	37	36	43	27	38	26	28	41	43	29	41	43	27
Got worse	48	43	52	33	37	36	59	54	60	56	42	37	57	42	34	45
Don't know	10	9	11	17	15	10	10	4	7	5	11	9	4	10	12	21

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
												1				1
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse?

Shelter marginals poll

...Levels of immigration

Got better	8	10	6	14	6	7	15	6	13	6	11	7	11	8	7	5
Stayed the same	34	48	21	21	34	32	41	34	35	33	44	28	33	36	35	29
Got worse	48	32	67	40	45	49	34	52	40	52	35	55	49	46	41	57
Don't know	10	9	5	25	15	12	10	8	12	9	10	10	7	10	17	9



Fieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge	-		Vo	ting intention	on		2017	vote	
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Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse? Quality of healthcare																
Got better	8	9	7	18	9	7	6	3	7	12	6	13	11	5	13	7
Stayed the same	32	36	28	33	37	41	24	32	27	34	32	35	36	26	34	35
Got worse	54	48	61	41	44	45	65	63	62	51	59	44	51	66	44	42
Don't know	6	7	5	8	10	8	5	2	3	3	3	8	2	2	10	16

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
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Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse?

Shelter marginals poll

...Quality of healthcare

Got better	8	10	6	7	9	10	12	6	11	6	7	8	12	5	7	6
Stayed the same	32	35	29	27	38	41	35	30	36	30	34	31	35	34	32	25
Got worse	54	51	61	41	46	41	48	61	46	59	54	54	51	56	52	61
Don't know	6	3	4	24	8	8	6	3	7	5	4	7	2	5	9	8



Fieldwork: 1st to 19th September 2018	All	Ger	nder			A	ge	_		Vo	oting intenti	on		2017	vote	
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Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q4 And again thinking about the country as a whole, over the last five years, would you say each of the																
over the last five years, would you say each of the following has got better, stayed the same or got worse?	10	11	9	11	15	12	9	3	9	12	7	17	13	6	12	6
over the last five years, would you say each of the following has got better, stayed the same or got worse? Quality of schools	10 41	11 42	9 39	11 40	15 42	12 45	9 37	3 42	9 38	12 47	7 41	17 39	13 44	6 38	12 38	6 42
over the last five years, would you say each of the following has got better, stayed the same or got worse? Quality of schools Got better																

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
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Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse?

Shelter marginals poll

...Quality of schools

Got better	10	10	9	4	9	13	12	9	14	7	11	9	9	13	9	7
Stayed the same	41	45	38	46	42	45	46	39	41	41	41	40	45	42	33	39
Got worse	37	32	41	29	29	26	28	42	34	38	35	37	33	34	40	43
Don't know	13	13	11	21	20	17	15	10	11	14	13	13	13	11	18	11



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Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has not better, stayed the same or not																
over the last five years, would you say each of the following has got better, stayed the same or got worse?	33	38	28	29	25	21	32	34	51	51	24	40	49	24	37	20
over the last five years, would you say each of the following has got better, stayed the same or got worse? Levels of unemployment	33 33	38 34	28 31	29 27	25 33	21 40	32 32	34 38	51 26	51 30	24 32	40 33	49 31	24 34	37 40	20 35
over the last five years, would you say each of the following has got better, stayed the same or got worse? Levels of unemployment Got better																

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
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Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse?

Shelter marginals poll

...Levels of unemployment

Got better	33	32	38	16	21	32	27	39	27	36	34	33	40	28	28	35
Stayed the same	33	36	30	38	42	32	38	30	34	32	34	32	35	38	27	28
Got worse	26	26	25	25	28	28	28	24	29	24	24	27	20	26	32	31
Don't know	8	6	6	21	9	8	7	6	10	7	8	8	5	9	13	6



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Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got																
over the last five years, would you say each of the following has got better, stayed the same or got worse?	5	7	4	15	10	6	2	0	2	6	4	7	6	3	12	5
over the last five years, would you say each of the following has got better, stayed the same or got worse? Levels of crime	5 23	7 23	4 23	15 24	10 30	6 32	2 18	0 23	2 16	6 22	4 25	7 30	6 21	3 23	12 35	5 26
over the last five years, would you say each of the following has got better, stayed the same or got worse? Levels of crime Got better		/										/		-		

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n Weighted n	1,247 1,247	478 461	481 531	75 74	85 69	158 150	174 157	683 739	455 437	792 810	568 449	679 798	328 423	256 352	496 252	158 212

Q4 And again thinking about the country as a whole, over the last five years, would you say each of the following has got better, stayed the same or got worse?

Shelter marginals poll

...Levels of crime

Got better	5	5	4	7	12	5	10	2	9	3	6	5	8	3	6	2
Stayed the same	23	33	15	18	31	31	33	19	29	20	27	21	26	24	21	19
Got worse	66	56	80	54	47	58	50	75	54	72	61	68	63	67	63	74
Don't know	6	6	2	21	10	5	6	3	8	5	6	6	3	6	9	6



All Male Female 18-247 adults 18+ in English marginals Unweighted n 1,247 537 710 113 255 269 233 196 181 311 399 85 365 411 72 Weighted n 1,247 610 637 141 221 209 223 180 273 357 395 90 417 406 70 US Here is a list of problems facing the country. ould you say for each of them which political party ou think would handle the problem best?	ieldwork: 1st to 19th September 2018	All	Ger	nder			A	ge			Vo	ting intention	on		2017	vote	
Weighted n 1,247 610 637 141 221 209 223 180 273 357 395 90 417 406 70 5 Here is a list of problems facing the country. build you say for each of them which political party	ample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	D
Here is a list of problems facing the country. uld you say for each of them which political party	Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	2
Id you say for each of them which political party	Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	1
National Health Service																	
	ch of them which political party dle the problem best?	38	38	38	55	41	35	37	38	31	15	81	23	14	76	22	2

Conservative	19	22	16	5	14	19	16	22	31	53	3	9	45	3	12	6
Liberal Democrats	7	9	5	7	9	11	6	7	4	5	3	45	4	5	47	5
UKIP	5	6	5	5	7	3	7	5	4	5	0	5	8	1	2	5
Other	2	2	2	4	2	3	1	0	2	2	0	2	2	0	2	3
None	9	7	11	4	5	6	10	13	12	8	2	2	10	3	2	15
Don't know	20	15	23	19	21	23	23	16	15	12	11	13	17	11	13	41

	All	EU refer	endum		Like	elihood to v	ote		Children	at home	Educ	ation		Tenu	ure	
4	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n 1 ,	,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
	,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Shelter marginals poll

Could you say for each of them which political party

you think would handle the problem best?

...National Health Service

Labour	38	47	33	11	26	39	35	44	38	39	40	37	34	42	37	43
Conservative	19	18	26	2	13	10	27	23	17	20	21	18	26	20	13	11
Liberal Democrats	7	11	3	5	6	8	12	7	9	6	10	6	8	7	8	3
UKIP	5	2	9	10	10	5	3	5	6	5	4	6	4	6	5	7
Other	2	1	2	3	2	2	1	2	3	2	2	2	2	2	2	1
None	9	6	9	25	8	14	6	6	6	10	7	10	8	6	9	16
Don't know	20	14	18	44	36	23	17	14	21	19	17	21	18	17	25	18



Shelter marginals poll												N	umber C		Politics	
Fieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge	-	-	V	oting intenti	ion		2017	7 vote	-
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Could you say for each of them which political party you think would handle the problem best? Asylum and immigration																
Labour	23	20	25	29	26	24	22	21	16	4	57	7	4	51	13	14
Conservative	21	25	17	10	21	20	19	20	28	53	7	11	44	6	19	10
Liberal Democrats	7	8	5	12	8	10	5	2	4	2	5	44	2	8	34	4
UKIP	18	21	15	19	10	11	22	24	20	23	9	11	25	10	8	
Other	2	3	2	3	3	2	3	2	0	1	0	2	1	1		13
	2	5	2	5	5	2	5	2	0	1	0	2	1	T	3	13 2
None	9	8	10	9	6	7	8	15	10	5	5	2	9	6	3 4	

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Could you say for each of them which political party

you think would handle the problem best?

...Asylum and immigration

Labour	23	33	14	6	17	22	17	27	24	22	25	21	17	25	24	29
Conservative	21	21	25	5	12	19	24	24	22	20	23	20	29	20	14	14
Liberal Democrats	7	10	3	6	5	9	9	6	9	6	9	6	6	9	8	4
UKIP	18	7	31	15	23	12	15	20	13	20	15	19	17	18	14	21
Other	2	1	1	4	1	4	1	1	3	2	2	2	2	2	1	3
None	9	8	8	24	14	12	8	6	7	10	8	9	8	7	10	14
Don't know	21	20	17	41	29	23	26	16	22	21	19	23	22	19	29	15



Shelter marginals poll												Nu	umber C	runcher www.n	Politics ocpolitics.uk	
Fieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge			Ve	oting intenti	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	225	209	223	180	273	357	395	90	417	406	70	199
Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Law and order																
Labour	24	23	25	27	27	28	23	25	18	4	60	10	5	56	13	15
Conservative	30	33	26	18	21	28	28	31	44	71	7	22	62	9	17	15
Liberal Democrats	6	8	5	11	9	6	8	4	2	2	4	39	2	6	46	4
UKIP	6	9	4	11	7	3	8	7	4	4	4	6	7	4	5	5
Other	1	2	1	4	2	2	1	1	0	1	0	0	0	1	1	2
None	10	10	10	12	7	8	9	15	10	7	5	8	9	6	4	20
Don't know	22	16	28	17	27	25	24	18	20	11	20	14	16	19	15	39

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Could you say for each of them which political party

you think would handle the problem best?

...Law and order

Labour	24	34	18	5	17	23	20	29	25	24	27	23	17	29	25	29
Conservative	30	27	38	6	26	24	30	35	23	33	33	28	38	30	21	23
Liberal Democrats	6	10	3	7	3	7	12	5	9	5	7	6	8	7	5	5
UKIP	6	2	10	6	12	5	5	7	6	6	5	7	7	6	8	6
Other	1	1	1	3	2	2	1	1	2	1	1	1	2	0	2	2
None	10	8	8	33	9	14	7	7	8	11	7	12	8	9	11	14
Don't know	22	17	22	41	30	24	24	17	25	21	20	23	21	20	28	21

LAB

2017 vote

LD



DNV

ieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge			Vo	oting intentio	on		
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	1
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	4
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	1
Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Education and schools														
Could you say for each of them which political party you think would handle the problem best?	31	31	31	51	32	32	32	26	19	8	73	16	6	
Could you say for each of them which political party you think would handle the problem best? Education and schools	31 26	31 29	31 24	51 6	32 21	32 23	32 22	26 28	19 45	8 65	73 5	16 11	6 59	
Could you say for each of them which political party you think would handle the problem best? Education and schools Labour										-				

	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Shelter marginals poll

Could you say for each of them which political party

Other

None

Don't know

you think would handle the problem best?

...Education and schools

Labour	31	42	23	10	22	31	26	36	34	29	35	28	23	35	33	36
Conservative	26	24	36	5	17	21	32	30	20	29	26	26	35	27	16	20
Liberal Democrats	9	11	6	6	11	13	11	9	12	8	11	9	13	10	5	5
UKIP	4	1	7	7	9	3	3	4	4	4	3	5	3	3	6	5
Other	1	1	0	0	1	2	2	1	1	1	2	1	1	1	2	2
None	7	4	7	29	10	5	4	5	6	8	5	9	4	6	9	13
Don't know	21	16	20	44	31	25	20	16	22	21	18	23	21	17	28	20

LAB

411

406

CON

365

417

2017 vote

LD

72

70



DNV

229

199

Fieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge			Vo	ting intenti	on	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	c
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	1
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	1
Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Taxation													
Labour	30	29	31	42	33	30	27	28	25	7	68	18	
Conservative	27	33	22	15	21	25	24	30	41	66		23	1

Labour	30	29	31	42	33	30	27	28	25	7	68	18	7	65	15	16
Conservative	27	33	22	15	21	25	24	30	41	66	7	23	59	8	24	10
Liberal Democrats	6	9	4	9	9	7	8	4	3	3	4	38	3	5	37	5
UKIP	5	5	4	5	6	4	6	4	3	5	1	1	7	2	2	3
Other	1	1	1	2	2	1	1	0	0	1	0	2	0	0	2	3
None	8	7	10	6	6	6	11	12	9	6	3	4	7	4	2	20
Don't know	22	16	28	20	24	25	23	22	19	12	15	13	16	16	17	42

,	All	EU refer	endum		Like	lihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n 1,	L,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n 1,	L,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Shelter marginals poll

Could you say for each of them which political party

you think would handle the problem best?

...Taxation

Labour	30	41	21	7	20	26	25	36	30	30	33	28	23	36	32	32
Conservative	27	27	37	7	16	25	32	32	24	29	29	27	37	28	18	19
Liberal Democrats	6	8	5	3	11	8	8	6	8	6	8	6	7	7	7	3
UKIP	5	2	8	5	7	2	5	5	6	4	4	5	4	4	5	5
Other	1	1	1	4	0	1	2	1	2	1	1	1	1	1	1	1
None	8	5	8	27	9	14	5	5	6	10	6	10	6	6	9	17
Don't know	22	17	21	48	37	25	23	16	25	21	19	24	22	19	26	21



DNV

															www.n	cpolitics
I	Fieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge			V	oting intenti	on		2017	vote
9	Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD
	Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72
	Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70
(Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Unemployment															
	Labour	31	29	33	45	34	34	28	28	23	8	71	19	6	66	23
	Conservative	28	34	21	10	22	24	26	28	45	69	7	15	61	9	16
	Liberal Democrats	7	8	6	9	8	8	4	4	7	4	3	42	4	5	35
	UKIP	4	5	3	7	4	4	6	5	1	3	1	7	5	1	5

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Shelter marginals poll

Could you say for each of them which political party

Other

None

Don't know

you think would handle the problem best?

...Unemployment

Labour	31	44	21	7	23	31	29	35	32	30	36	28	24	35	35	34
Conservative	28	26	39	4	16	23	33	33	24	30	30	26	36	29	18	23
Liberal Democrats	7	11	4	6	6	6	9	7	8	6	7	7	9	7	5	3
UKIP	4	1	8	6	14	1	3	4	4	4	4	4	3	5	4	6
Other	1	1	1	3	2	3	0	1	2	1	1	2	0	1	3	1
None	8	4	9	27	9	10	5	6	6	9	5	10	6	6	8	14
Don't know	21	15	19	47	30	26	21	14	23	20	17	23	20	17	27	19

LAB

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LD

85

90

CON

365

417

2017 vote

LD

72

70



DNV

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199

ieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge			Vo	oting intention	on
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	

Labour	25	23	26	30	29	27	26	22	17	3	65	9	2	58	8	18
Conservative	32	38	27	17	23	27	31	33	52	80	9	16	69	10	19	19
Liberal Democrats	7	8	7	13	10	9	5	5	5	3	3	56	4	7	45	4
UKIP	5	6	3	5	5	3	7	5	4	5	1	3	7	1	5	2
Other	1	1	1	3	2	2	2	1	0	0	0	1	0	1	0	2
None	9	6	11	7	6	7	8	14	12	3	5	2	6	8	4	16
Don't know	20	16	24	25	25	25	22	20	10	6	17	13	11	17	19	40

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Could you say for each of them which political party

you think would handle the problem best?

...The economy in general

Labour	25	35	16	7	19	27	19	28	26	24	28	23	19	27	28	30
Conservative	32	29	44	8	20	29	32	38	27	35	33	32	42	36	20	24
Liberal Democrats	7	11	5	2	6	9	13	7	10	6	9	6	9	8	7	3
UKIP	5	2	9	3	11	1	5	5	4	5	4	5	6	3	5	6
Other	1	1	0	4	1	1	1	1	3	1	1	1	1	1	2	1
None	9	7	8	31	7	11	5	7	6	11	6	11	8	6	10	16
Don't know	20	16	17	45	35	22	24	14	24	18	18	22	16	20	28	21

LAB

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406

CON

365

417

2017 vote

LD

72

70



DNV

229

199

All Male Female 18-24 25-34 35-44 45-54 65+ CON LAB LD Unweighted n 1,247 537 710 113 255 269 233 196 181 311 399 85 Weighted n 1,247 610 637 141 221 209 223 180 273 357 395 90 Q5 Here is a list of problems facing the country. could you say for each of them which political party rou think would handle the problem best? Very Set 100 <th>ieldwork: 1st to 19th September 2018</th> <th>All</th> <th>Ge</th> <th>nder</th> <th></th> <th></th> <th>A</th> <th>ge</th> <th></th> <th></th> <th>Vo</th> <th>oting intention</th> <th>on</th> <th></th>	ieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge			Vo	oting intention	on	
Weighted n 1,247 610 637 141 221 209 223 180 273 357 395 90 Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Image: Country of the	Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	
Weighted n 1,247 610 637 141 221 209 223 180 273 357 395 90 Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Image: Country of the														
Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?	Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	
Could you say for each of them which political party you think would handle the problem best?	Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	
	Could you say for each of them which political party													
	Labour	36	36	35	47	40	34	34	34	30	12	76	26	Í

Labour	36	36	35	47	40	34	34	34	30	12	76	26	12	72	17	22
Conservative	22	26	18	9	19	22	19	23	33	58	5	9	51	6	10	6
Liberal Democrats	7	8	6	4	9	9	8	5	5	3	4	43	3	5	52	5
UKIP	4	4	4	8	3	2	7	4	2	4	0	4	6	1	2	5
Other	1	2	1	1	2	1	3	1	0	0	0	0	0	1	0	3
None	9	8	11	8	6	8	9	13	12	9	1	3	11	3	1	19
Don't know	21	16	26	22	22	24	21	20	18	14	13	16	18	12	18	41

	All	EU refe	rendum		Liko	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Shelter marginals poll

Could you say for each of them which political party

you think would handle the problem best?

...Housing

Labour	36	46	29	7	30	35	34	40	35	36	40	33	29	40	38	40
Conservative	22	22	29	5	9	18	27	26	19	23	22	22	31	24	11	13
Liberal Democrats	7	10	4	5	10	5	9	7	10	5	9	6	8	8	6	4
UKIP	4	1	7	4	8	1	2	5	4	4	2	5	3	3	5	6
Other	1	1	1	4	1	2	1	1	2	1	1	1	1	1	2	2
None	9	4	10	33	8	14	6	6	8	10	7	11	8	6	10	19
Don't know	21	15	20	43	34	24	21	15	21	21	19	22	19	20	27	17



DNV

Shelter marginals poll												N	umber C		Politi
Fieldwork: 1st to 19th September 2018	All	Ge	nder		•	A	ge	•		Ve	oting intenti	on		2017	7 vote
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72
Weighted n	1,247	610	637	141	233	209	223	180	273	357	395	90	417	406	72
Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? Britain's exit from the EU															
Labour	19	18	19	31	22	23	18	16	8	3	48	4	2	41	4
Conservative	22	25	20	11	21	23	17	23	33	59	6	14	47	7	17
Liberal Democrats	9	10	8	11	11	12	8	6	6	3	9	46	4	12	42
UKIP	14	17	10	10	8	6	18	20	18	14	6	14	20	7	12
Other	1	2	1	1	3	1	2	1	0	1	0	3	2	1	0
None	12	10	14	15	10	11	13	17	12	7	9	3	9	12	8

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
	1 247	470	401	75	05	150	174	C 02	455	702	500	670	220	250	400	150
Unweighted n Weighted n	1,247 1,247	478 461	481 531	75	85 69	158 150	174 157	683 739	455 437	792 810	568 449	679 798	328 423	256 352	496 252	158 212

Q5 Here is a list of problems facing the country.

Could you say for each of them which political party

Don't know

you think would handle the problem best?

...Britain's exit from the EU

Labour	19	25	12	9	21	21	23	19	20	18	19	18	12	22	23	22
Conservative	22	20	29	4	18	23	22	26	23	22	24	21	29	22	14	20
Liberal Democrats	9	16	4	8	4	7	14	9	12	7	11	8	9	10	9	5
UKIP	14	3	27	7	17	11	11	16	9	16	12	15	14	12	12	19
Other	1	1	1	4	3	2	1	1	2	1	1	2	1	1	1	1
None	12	15	8	31	7	15	10	10	10	14	12	12	13	10	13	16
Don't know	22	20	19	37	30	22	20	19	24	21	20	24	21	23	28	18



Shelter marginals poll

Fieldwork: 1st to 19th September 2018 All Gender Age Voting intention 2017 vote Sample: 1,247 adults 18+ in English marginals All Male Female 18-24 25-34 35-44 45-54 55-64 65+ CON LAB LD CON LAB LD DNV Unweighted n 1,247 Weighted n 1,247 Q5 Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best? ... Defence and security Labour Conservative Liberal Democrats UKIP Other None Don't know

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q5 Here is a list of problems facing the country.

Could you say for each of them which political party

you think would handle the problem best?

... Defence and security

Labour	21	31	13	6	15	26	16	23	22	20	21	21	14	25	23	26
Conservative	35	30	47	6	23	26	41	41	27	39	36	34	44	35	23	29
Liberal Democrats	6	8	3	1	13	8	10	5	10	4	7	5	7	8	5	2
UKIP	6	2	10	6	7	7	5	6	6	6	6	7	6	5	9	6
Other	2	2	0	6	3	1	1	1	3	1	2	2	1	1	2	2
None	8	6	7	32	6	11	4	6	7	9	8	8	7	5	9	13
Don't know	23	21	19	44	34	22	22	18	25	21	21	24	21	20	29	22

Number Cruncher Politics



Shelter marginals poll

Fieldwork: 1st to 19th September 2018 All Gender Age Voting intention 2017 vote Sample: 1,247 adults 18+ in English marginals All Male 18-24 25-34 35-44 45-54 55-64 65+ CON LAB LD CON LAB LD DNV Female Unweighted n 1,247 Weighted n 1,247 Q6 Looking ahead to the next General Election, which, if any, of these issues do you think will be very important to you in helping you decide which party to vote for? National Health Service Britain's exit from the EU The economy in general Asylum and immigration Law and order Housing Education and schools Defence and security Taxation Unemployment None of these Don't know

Base: Eligible voters with certain not to vote removed. Weighting: Normal.



Shelter marginals poll

Fieldwork: 1st to 19th September 2018	All	EU refe	rendum		Lik	elihood to v	ote		Children	at home	Edu	cation		Ten	ıre	
Sample: 1,247 adults 18+ in English marginals	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212
Q6 Looking ahead to the next General Election, which, if any, of these issues do you think will be very important to you in helping you decide which party to vote for?																
National Health Service	63	68	71	0	44	56	60	77	56	67	64	63	66	68	54	64
Britain's exit from the EU	56	63	64	0	35	45	50	70	47	61	61	53	63	59	46	50
The economy in general	47	53	53	0	27	41	45	58	39	52	52	45	50	54	39	42
Asylum and immigration	43	29	66	0	31	39	37	52	35	47	34	48	51	38	28	52
Law and order	36	35	47	0	18	25	39	44	31	39	35	37	42	37	28	34
Housing	33	37	33	0	28	39	38	35	34	32	32	33	27	26	41	45
Education and schools	30	36	27	0	25	35	31	34	40	25	33	28	26	34	31	31
Defence and security	30	27	41	0	16	21	33	38	26	33	26	33	37	27	23	31
Taxation	26	30	25	0	22	27	30	30	25	27	29	25	24	33	23	24
Unemployment	20	23	20	0	23	24	18	22	23	19	19	21	16	18	24	27
None of these	1	1	0	0	1	1	1	1	1	1	1	1	0	2	1	0
Don't know	13	7	6	100	11	5	7	4	14	13	9	16	9	9	22	15



															eponnosiuk	
Fieldwork: 1st to 19th September 2018	All	Ge	nder		_	А	ge	_	-	Ve	oting intenti	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q7 To what extent, if at all, do you agree or disagree with the following statements: There is a housing crisis in Britain?																
Strongly agree	34	33	36	29	33	31	33	40	38	27	39	34	28	37	39	33
Tend to agree	35	33	37	38	26	38	40	31	38	39	37	37	39	40	34	26
Neither agree nor disagree	14	16	12	13	16	14	14	13	13	17	9	14	17	9	13	19
Tend to disagree	8	10	6	6	11	8	7	10	7	11	8	8	10	8	5	6
Strongly disagree	3	3	3	3	7	3	4	2	1	2	3	5	2	4	6	3
Don't know	5	5	6	10	8	5	3	5	3	3	3	1	4	2	2	13

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
																1
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q7 To what extent, if at all, do you agree or disagree

with the following statements:

Shelter marginals poll

There is a housing crisis in Britain?

Strongly agree	34	31	39	34	32	35	32	35	31	36	32	36	33	19	45	48
Tend to agree	35	39	36	19	28	28	42	39	36	35	37	34	37	43	29	27
Neither agree nor disagree	14	13	13	16	21	21	12	12	13	14	13	15	14	17	11	13
Tend to disagree	8	12	6	6	9	7	5	9	10	7	11	7	9	13	4	3
Strongly disagree	3	3	3	4	3	3	3	3	4	3	3	3	2	4	3	5
Don't know	5	3	3	22	9	5	6	2	7	5	4	6	4	4	9	4



Shelter marginals poll

Fieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge			Va	ting intention	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
with the following statements: There is a housing crisis in my local area?																
Strongly agree	20	18	21	20	21	22	21	18	18	13	24	21	14	25	20	17
Tend to agree	28	30	25	23	29	29	29	30	26	29	27	34	28	28	29	26
Neither agree nor disagree	21	21	21	26	22	23	17	22	19	20	23	19	20	23	20	22
Tend to disagree	19	16	21	10	16	14	19	21	27	27	14	15	27	14	16	15
Strongly disagree	4	5	4	2	4	5	6	3	4	5	4	6	5	4	8	3
Don't know	8	9	8	19	8	7	8	5	6	6	7	5	6	6	8	17

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1.247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q7 To what extent, if at all, do you agree or disagree

with the following statements:

There is a housing crisis in my local area?

Strongly agree	20	19	21	23	18	15	15	22	21	19	19	20	14	13	26	37
Tend to agree	28	27	31	11	31	33	38	26	30	27	28	28	27	29	31	24
Neither agree nor disagree	21	22	21	29	17	29	18	20	22	21	21	22	22	22	18	24
Tend to disagree	19	22	17	6	22	18	16	21	14	21	19	18	25	25	8	9
Strongly disagree	4	5	4	1	2	1	1	6	4	4	6	3	5	6	3	2
Don't know	8	5	6	30	10	4	12	5	8	9	8	9	7	6	14	5



Shelter marginals poll												Nu	umber C		Politics cpolitics.uk	
Fieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge	-		Vo	oting intenti	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q7 To what extent, if at all, do you agree or disagree with the following statements: It will be harder for the children of today to buy or rent a home than it is for me													_			
Strongly agree	51	47	55	49	39	45	56	56	59	49	58	54	49	60	52	38
Tend to agree	26	27	25	23	28	29	23	23	28	32	23	29	31	23	23	24
Neither agree nor disagree	11	13	9	13	18	13	10	10	5	11	11	5	10	8	8	18
Tend to disagree	4	4	3	3	4	2	4	5	3	4	2	1	4	2	1	6
Strongly disagree	2	2	1	0	3	3	1	3	0	1	1	5	1	2	7	1
Don't know	6	7	6	11	8	8	4	4	5	3	4	5	5	4	8	13

	All	EU refe	rendum		Like	elihood to v	ote		Children	at home	Educ	ation		Ten	ure	
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q7 To what extent, if at all, do you agree or disagree

with the following statements:

It will be harder for the children of today to buy

or rent a home than it is for me

Strongly agree	51	53	54	41	29	41	49	58	48	53	52	51	50	49	55	54
Tend to agree	26	29	27	17	21	29	31	27	26	26	27	26	31	30	20	19
Neither agree nor disagree	11	9	9	22	27	16	8	8	14	10	11	11	10	11	10	16
Tend to disagree	4	2	3	0	12	6	6	2	2	4	4	4	3	4	3	5
Strongly disagree	2	2	2	2	2	2	0	2	2	1	2	2	1	2	2	3
Don't know	6	4	5	17	9	7	6	4	7	6	5	7	5	5	11	4



work: 1st to 19th September 2018	All	Ge	nder			A	ge			Vo	oting intentio	on		2017	vote	
ple: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
ernment has the right policies to deal with the																
ernment has the right policies to deal with the try's housing problems?	7	٩	5	12	12	14	3	1	1	11	5	8	٩	5	11	5
rnment has the right policies to deal with the try's housing problems? Very confident	7 22	9 25	5	12 22	12 30	14 20	3	1 19	1 21	11 42	5	8 20	9 34	5	11 17	5
ernment has the right policies to deal with the try's housing problems?	7 22 36	9 25 34	5 18 38	12 22 35		14 20 34	3 16 39	1 19 33	1 21 42		5 14 37	8 20 44	_	5 13 37	11 17 46	5 17 37
Fairly confident		25	18	22	30	20	16			42	14	20	34		17	17

	All	EU refe	rendum	Likelihood to vote						Children at home		ation	Tenure			
	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212

Q8 How confident, if at all, are you that the Government has the right policies to deal with the

Shelter marginals poll

country's housing problems?

Very confident	7	8	5	8	12	6	10	6	14	3	9	5	9	6	5	5
Fairly confident	22	25	21	5	5	31	27	21	23	20	18	23	25	25	15	17
Not very confident	36	34	39	33	50	35	35	37	33	38	39	34	34	41	35	34
Not at all confident	25	27	25	24	19	16	17	30	21	27	26	25	21	21	32	33
Don't know	11	5	10	29	14	11	11	7	9	12	8	12	11	7	13	12



	r															
Fieldwork: 1st to 19th September 2018	All	Gei	nder			A	ge			Vo	ting intentio	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	115	255	209	233	198	273	357	395	85 90	417	411 406	72	199
Q9 When it comes to housing, which of these areas do you think the government should prioritise? Please select up to two answers																
Increasing the supply of houses for rent from councils and housing associations	39	37	40	23	21	30	38	51	62	47	40	45	47	42	42	22
Homelessness	33	29	36	36	40	30	31	35	27	19	43	26	23	41	27	35
Making home ownership more affordable through schemes like help to buy / shared ownership	31	31	30	34	32	28	37	27	28	38	28	38	35	29	27	27
Making renting from a private landlord or estate agent more affordable	23	25	21	15	25	26	24	25	19	27	21	15	25	23	23	25
Making sure homes that are rented are safe and in good condition	20	17	22	20	21	19	18	18	20	17	23	25	18	21	26	18
Improving rules to make private landlords more responsible for what they do	19	18	20	14	12	19	20	16	27	21	17	17	22	19	15	12
Increasing the length of contracts to improve stability for those renting from private landlords and estate agents	9	10	7	7	14	9	11	7	3	7	6	14	7	8	15	8
Something else	3	4	2	2	3	2	4	3	4	4	2	2	5	3	3	2
None of these	1	1	2	2	2	4	1	0	0	0	0	0	0	0	0	5
l don't know	5	5	5	13	5	6	4	5	3	3	4	1	4	3	3	14

Base: All. Weighting: Normal.



	-	1							1		1					
Fieldwork: 1st to 19th September 2018	All	EU refe	rendum		Lik	elihood to v	ote	I	Children	at home	Edu	cation		Ten		
Sample: 1,247 adults 18+ in English marginals	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	478	531	73	69	158	174	739	433	810	449	798	423	352	252	212
Q9 When it comes to housing, which of these areas do you think the government should prioritise? Please select up to two answers																
Increasing the supply of houses for rent from councils and housing associations	39	39	46	17	19	32	30	47	30	44	37	40	49	30	31	44
Homelessness	33	34	31	28	36	29	29	34	33	32	32	33	29	37	32	34
Making home ownership more affordable through schemes like help to buy / shared ownership	31	33	30	20	27	26	41	32	31	31	35	28	34	38	28	14
Making renting from a private landlord or estate agent more affordable	23	22	25	16	32	28	24	21	26	21	24	22	17	20	32	27
Making sure homes that are rented are safe and in good condition	20	24	16	19	13	22	22	19	19	20	19	20	21	17	18	22
Improving rules to make private landlords more responsible for what they do	19	18	21	21	15	16	12	21	15	21	15	21	18	21	14	22
Increasing the length of contracts to improve stability for those renting from private landlords and estate agents	9	9	8	12	10	15	11	6	12	7	9	8	7	7	11	10
Something else	3	2	4	0	2	0	2	5	2	4	4	3	3	4	3	2
None of these	1	0	1	8	1	2	1	0	2	1	1	2	1	1	1	4
l don't know	5	4	3	22	9	5	8	3	5	6	5	6	4	4	12	5

Base: All. Weighting: Normal.

Number Cruncher Politics



Fieldwork: 1st to 19th September 2018	All	Ge	nder			A	ge			Vo	oting intention	on		2017	vote	
Sample: 1,247 adults 18+ in English marginals	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	CON	LAB	LD	DNV
Unweighted n	1,247	537	710	113	255	269	233	196	181	311	399	85	365	411	72	229
Weighted n	1,247	610	637	141	221	209	223	180	273	357	395	90	417	406	70	199
Q10 We are now going to show you a pair of statements, please state which statement you agree with most: Statement A – the government has a responsibility to ensure that all citizens have access to adequate housing Statement B – it is not the government's responsibility to ensure that all citizens have access to adequate housing																
Agree with statement A much more	43	38	47	45	41	36	52	46	39	30	56	40	32	57	40	35
Agree with statement A a little more	24	24	24	19	18	25	23	26	30	26	23	30	27	22	29	20
Agree with both statements equally	13	15	11	10	16	12	8	9	17	20	8	10	16	7	12	17
Agree with statement B a little more	11	13	9	11	15	11	10	13	7	15	9	11	15	9	12	9
Agree with statement B much more	4	5	4	3	5	7	4	3	4	7	1	5	7	2	3	4
Don't know	5	-	6	11	5	8	4	3	4	2	3	4	4	2	3	14

Base: All. Weighting: Normal.



Fieldwark, 1st to 10th Sontombor 2019	All	El Lrofo	rendum		Lik	elihood to v	ote		Children	at home	Edu	cation		Ten		
Fieldwork: 1st to 19th September 2018 Sample: 1,247 adults 18+ in English marginals	All	Remain	Leave	0	1-3	4-7	8-9	10	Yes	No	Grad	Non-grad	Own outright	Mortgage	Private rent	Social rent
						1	1					1	-			
Unweighted n	1,247	478	481	75	85	158	174	683	455	792	568	679	328	256	496	158
Weighted n	1,247	461	531	74	69	150	157	739	437	810	449	798	423	352	252	212
Q10 We are now going to show you a pair of statements, please state which statement you agree with most: Statement A – the government has a responsibility to ensure that all citizens have access to adequate housing Statement B – it is not the government's responsibility to ensure that all citizens have access to adequate housing																
Agree with statement A much more	43	45	42	40	23	32	35	50	38	45	43	43	34	38	50	59
Agree with statement A a little more	24	25	25	19	20	25	27	24	23	24	24	24	27	32	19	12
Agree with both statements equally	13	12	13	9	20	22	12	10	13	12	12	13	17	10	8	14
Agree with statement B a little more	11	12	12	7	22	8	19	10	13	10	13	10	14	13	8	7
Agree with statement B much more	4	3	5	2	9	4	3	4	6	4	6	4	5	4	5	4
Don't know	5	3	4	23	7	8	4	2	7	5	3	7	4	3	10	5

Base: All. Weighting: Normal.