

CapX Tax Poll



Fieldwork: 9th to 13th August 2018
Sample: 1,036 UK eligible voters

	All	Gender		Age						Education		Geography							Ethnicity		
	All	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75+	Grad	Non-grad	London	Rest of South	Mid-lands	North	Scotland	Wales	NI	White	Non-white
Unweighted n	1,036	505	531	112	163	156	189	167	137	112	363	673	119	329	198	230	75	48	37	927	109
Weighted n	1,036	506	530	114	162	157	189	163	141	110	366	670	122	330	167	248	88	52	29	929	107

Q1 Which of the following comes closest to your view on tax?

Ordinary people pay too little tax while companies and rich people pay too much	10	10	10	18	12	12	11	7	6	9	11	10	14	12	11	9	4	6	10	10	14
Ordinary people pay too much tax while companies and rich people pay too little	72	71	72	62	69	70	75	78	73	71	72	71	68	71	70	70	83	80	76	73	65
The balance is about right currently	10	12	8	12	8	11	10	6	13	12	9	11	11	11	11	9	5	8	9	10	14
Don't know	8	6	9	9	11	6	4	9	8	8	8	8	7	6	8	12	7	6	5	8	8

	All	Voting intention					Recalled 2017 vote					EU referendum			Tenure				Political attention		
	All	CON	LAB	LD	OTH	Don't know	CON	LAB	LD	OTH	Did not vote	Remain	Leave	Did not vote	Own outright	Mort-gage	Private rent	Social rent	Low	Mid	High
Unweighted n	1,036	276	318	70	147	139	320	303	53	89	241	445	422	145	381	288	178	182	215	485	336
Weighted n	1,036	280	318	66	146	139	325	304	50	89	239	446	424	143	380	294	176	180	214	484	339

Q1 Which of the following comes closest to your view on tax?

Ordinary people pay too little tax while companies and rich people pay too much	10	14	8	7	10	10	12	7	9	7	14	10	10	13	9	11	15	8	8	10	12
Ordinary people pay too much tax while companies and rich people pay too little	72	68	73	77	76	73	71	74	74	81	66	74	73	62	73	73	67	72	71	71	74
The balance is about right currently	10	12	9	12	9	8	11	9	13	7	11	10	10	12	10	11	9	10	7	12	9
Don't know	8	6	9	4	5	10	6	10	4	6	9	6	7	13	8	5	9	10	14	7	5

Base: Eligible voters. Weighting: Normal.